

CAPS

CHILD, ADOLESCENT, AND PARENT SUPPORT
MARSHALLTOWN, IOWA

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DIVERSE FUNDING:

What has been successful

- Relationships
- Know what is in your community
- Adapt to community needs
- Grant compliance
- Blended funding

RELATIONSHIPS

- **Community Awareness** – need to know what you do before they can support your mission
- **Partnerships/Collaboration** – partner with our local library, law enforcement, churches, etc.
- **Board Members** – when our Board members understand what we do, they can share that with their own connections

WHAT IS IN YOUR COMMUNITY

- Stores that provide small grants (Theisen's Home Farm and Auto, Wal-Mart)
- Casino
- Community Foundation – student philanthropy groups
- Local United Way
- Churches – provide donations that supplement our programs

ADAPTING TO COMMUNITY NEEDS

- Not all programs last forever – programs change as the community changes
- Employee education requirements have changed: education vs. lived experience
 - Federal grant in 2015 allowed us to hire outside of traditional employee requirements – this opened doors for future funding

GRANT COMPLIANCE

- Comply with all data collection and reporting requirements – funders know you are fiscally responsible and can manage the grant
 - We have been asked to take funds and carry out a project due to non-compliance of the original recipient of funds
 - We have been approached to see if we would start a new project when there were additional funds that needed to be allocated

BLENDED FUNDING

- Home Visiting (3 separate programs)
 - 4 funding sources
- Crisis/Immediate Needs (2 programs)
 - 6 funding sources
- School-Based (2 programs)
 - 3 funding sources
- Nest – incentive program to help families obtain needed items (diapers, wipes, car seats, etc.)
 - 1 funding source, but local churches participate in a “diaper drive” each year to help keep the store stocked and we hold an annual holiday giving event that provides additional items



Questions?

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