



Knowledge of Parenting and Child Development

The importance of having a wide variety of tools, strategies and support for [parenting as children grow](#) is clear in times like these. We have been so impressed with our partners' creativity and motivation to continue and even expand parent education and support. From one-on-one phone support, to virtual seminars and workgroups, to warmlines and online parent groups, parent education services have persisted, adapted and expanded. [Knowledge of Parenting and Child Development](#) is even more important when families are cooped up and parents are under increased stress, as you well know. There are unexpected benefits to this experience though. So much has been learned about how to adapt and provide effective parent education virtually. This wisdom will surely prove useful for enhancing the field of parent education, increasing accessibility to parents and providing alternate learning options long after the current crisis has ended.

Thank you for all the excellent work you are doing for Wisconsin families.

Some Prevention Month strategies to help families understand that it is normal to need help with parenting and child development, especially right now:

- Share the Prevention Board Facebook posts on Knowledge of Parenting and Child Development.
- Post comments of how you or others are supporting parents' immediate needs for knowledge of parenting and child development.

Here are some resources that may be helpful for your families looking for resources:

- [Top parenting tips for parents and caregivers in uncertain times](#)
- [Consejos claves para padres y cuidadores en tiempos inciertos](#)
- [Parenting in the time of COVID-19 from the World Health Organization](#)
- [WIAIHM COVID-19 Resources for families](#)
- [Well Badger Resource Center](#). 800-642-7837 This line is staffed 7 am - 6 pm, Monday - Friday.
- If your agency is offering virtual parenting education, particularly if you are open to parents outside your service area, please post the information. Many parents looking for someone to talk to about parenting and their children's behavior as the Safer at Home order continues.

Thank you for your continued efforts to build safe, stable, and nurturing relationships and environments for Wisconsin's children and families.