

January 2020 PLC:
Celebrating Parent Leadership

January 8, 2020



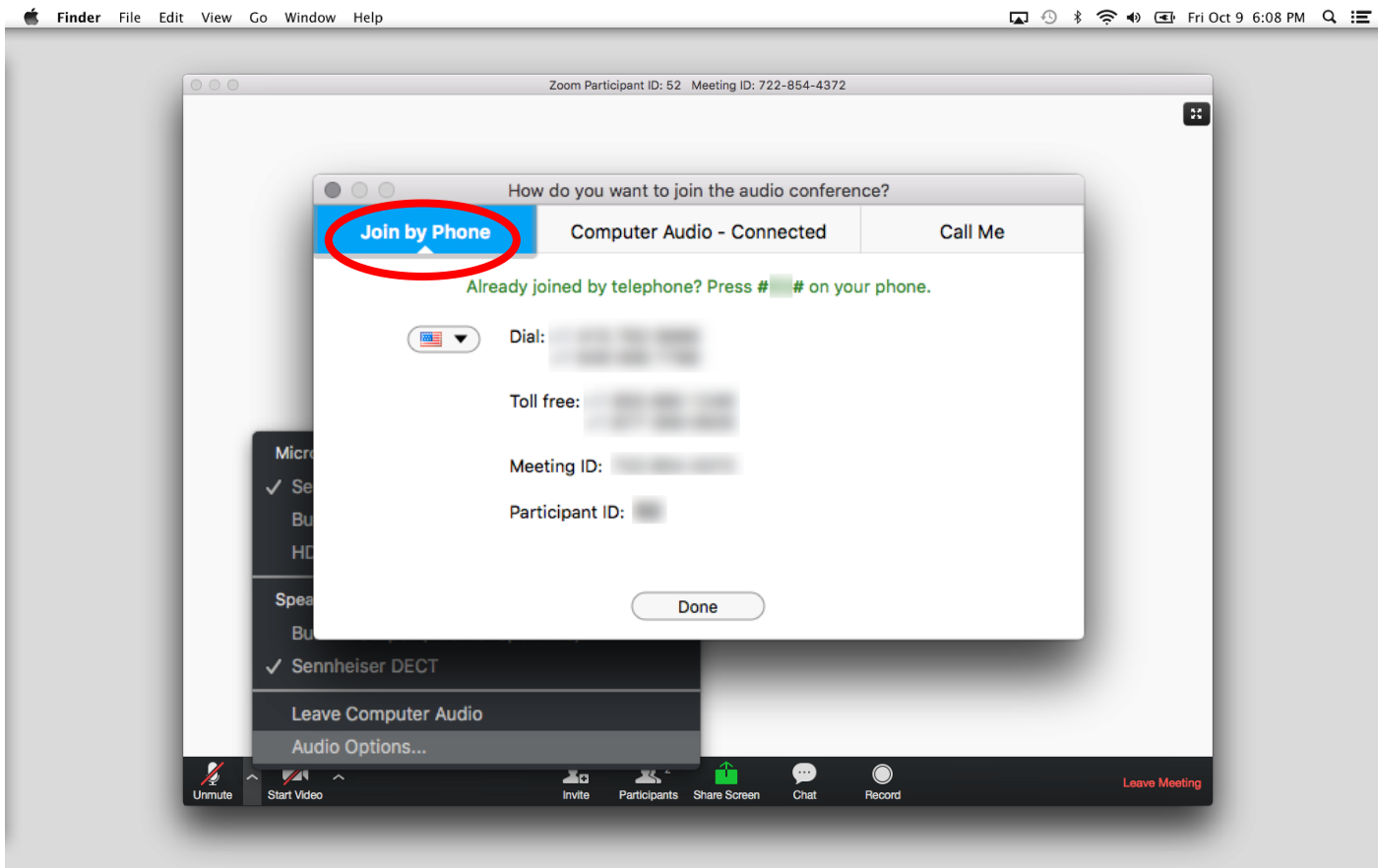
How to Participate in Today's Webinar



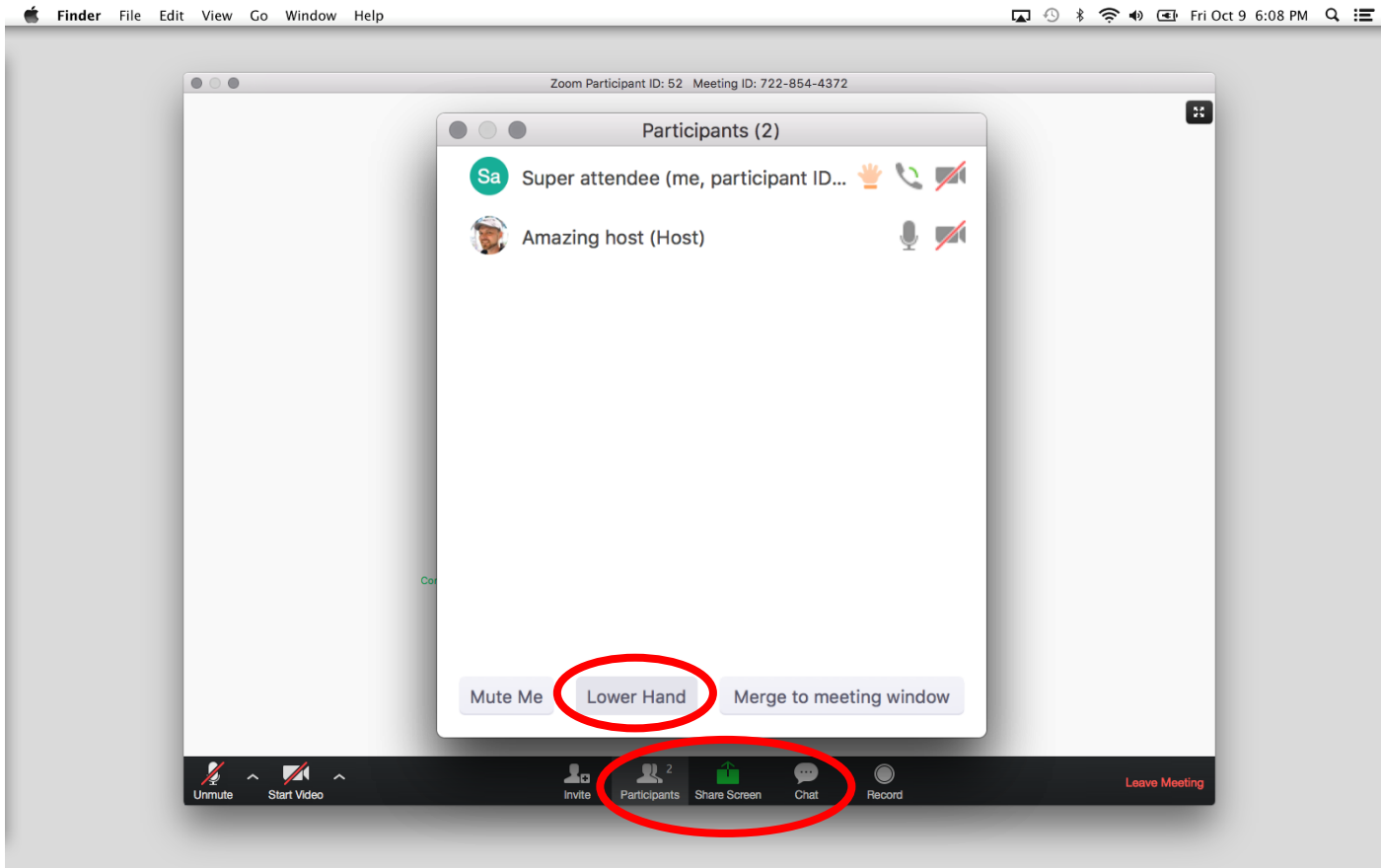
Participant audio has been muted.

We will be monitoring questions through the Chat box and answering them at designated times during the presentation.

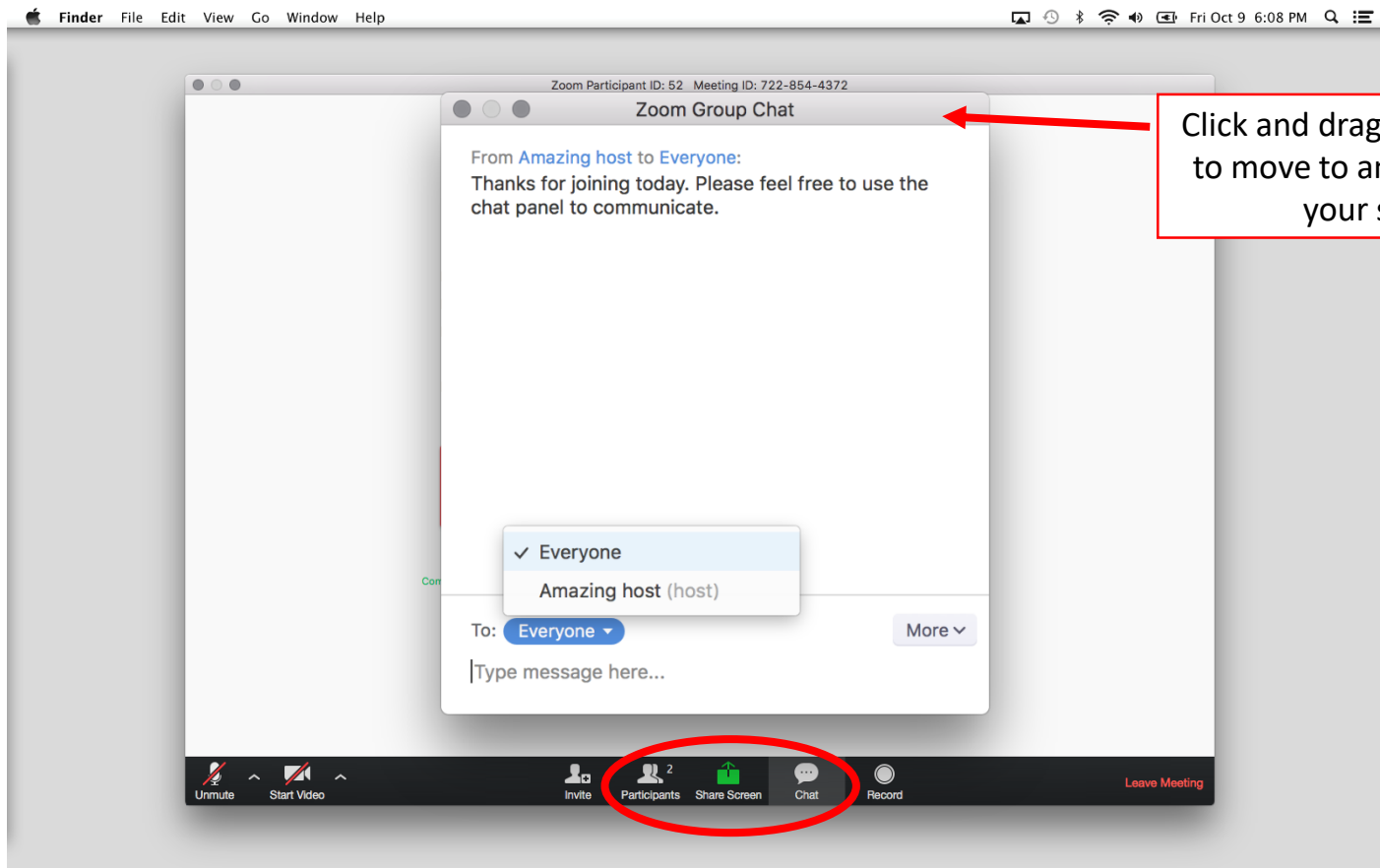
This webinar is being recorded and will be available for viewing once it has been archived. We will notify everyone by e-mail when it is available.



Audio options



Raising your hand



Click and drag the top of box to move to another area of your screen

Using the Chat Box

Celebrating Parent Leadership



Definitions

- Parent Leader – represents the needs and perspectives of many parents without speaking or acting in a staff role for an organization or institution.
- Practitioner – paid or voluntary staff employed by an agency/organization involved in providing services for parents, children and families.

Friends National Resource Center for CBCAP



What does Effective Collaboration Look Like?

- Trust and respect in everyday interactions
- Shared leadership where all members take initiative
- Valuing of diverse perspectives
- Active learning and personal responsibility
- Commitment to continuous improvement
- Valuing of truth and truth telling



Identifying Potential Family Partners

Traits of Effective Parent/Family Partners:

- Confidence
- Enthusiasm
- Ability to listen
- Ability to think analytically
- Commitment to excellence
- Competence
- Availability



National Parent Leadership Month (NPLM)

February is National Parent Leadership Month!

National Parent Leadership Month (NPLM) was initiated by Parents Anonymous® and highlights the many opportunities available for parents, professionals, policy makers and other community stakeholders to engage in partnerships with the goal of building and supporting strong and safe families.





Department of

Children's Services

Parent Leadership Tennessee

Prevent Child Abuse Tennessee

- Provide services which increase and enhance parent leadership involvement and activities.
- Emphasis on preventing occurrences of child abuse and neglect before it starts.
- Staff person dedicated to facilitating these services.



PCAT: Parent Leadership Coordinator

- Annual survey of CBCAP Grantees which informs strategic goals
- Provide training to parent leaders and community stakeholders
- Increase public awareness of Parent Leadership
- Market the Parent Leadership team
- Facilitate an annual retreat for parent leaders
- Provide T/TA to CBCAP-funded programs through site visits and monthly calls



Parent Leadership Team Member Responsibilities

- Attend Parent Leadership annual retreat
- Participate in at least 1 monthly call per quarter
- Participate in quarterly training webinars
- 3 "touchpoints" per month

18-19 Fiscal Year

- Team Size – 27
- Tennessee Grand Regional Representation – 3/3
- Total volunteer hours: 812
- % of Parent Leaders on Policy Informing Roles – 50%
- Parent Leadership Presentations – 8
- Community Training/Community Cafes – 51
- National Parent Advisory Committee Representation/Policy Informing Roles - 3



TM

Thank you!

Marie.Keopf@tn.gov

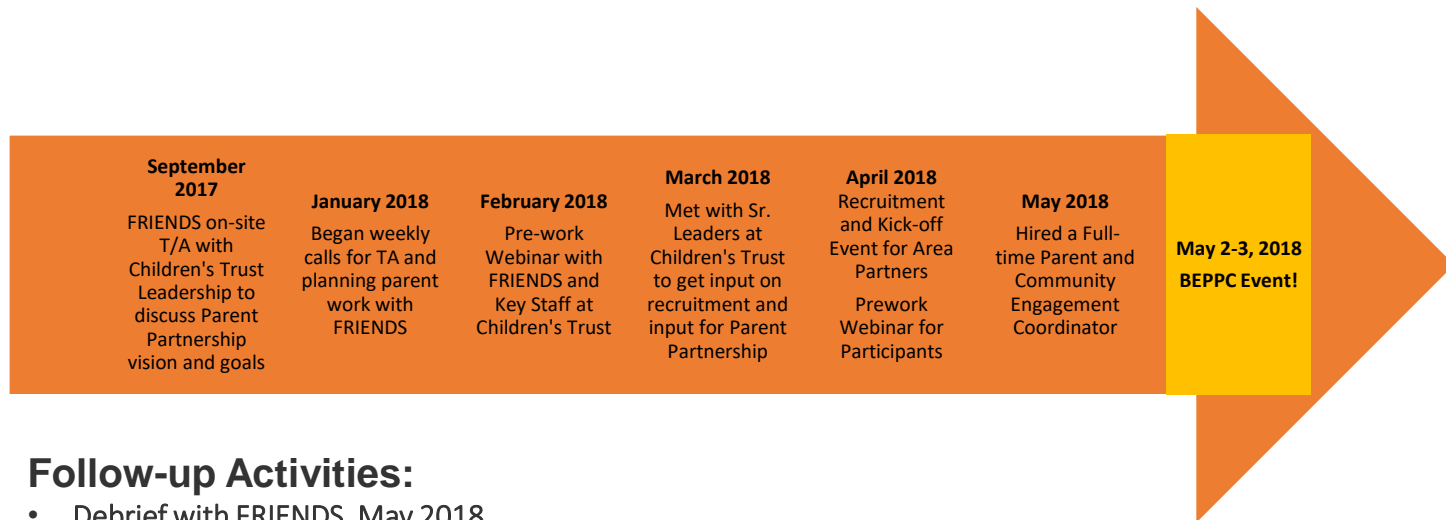
Andrea.Shook@pcat.org

South Carolina Parent Advisory Councils



Timeline:

Preparing for Intensive Training and Technical Assistance



Follow-up Activities:

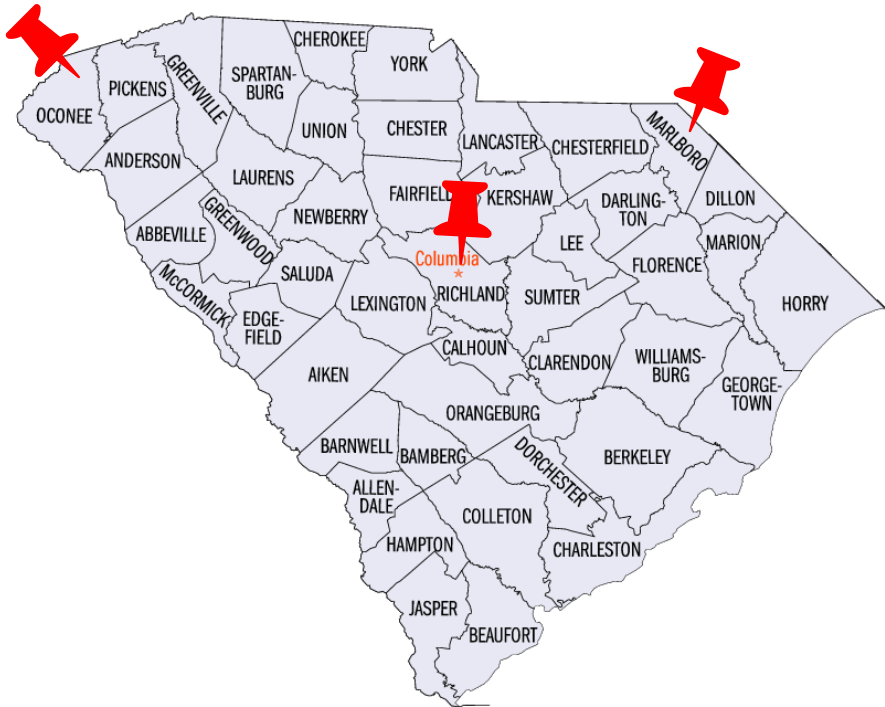
- Debrief with FRIENDS, May 2018
- Check-in Event with Participants, June 2018
- Kick-off of Parent Advisory Council, August 2018

Short-term impact

Participant Initiatives- 1.5 months after event

- Fatherhood Ambassador Program- for partner organization. Practitioner-parent worked together to develop
- Childrens Trust Parent Advisory Council for the Midlands- Parent Co-Leader identified and Kick-off date planned for August.
- Parenting Program Return- 2 programs that has been removed were added back next year based on parent feedback.
- Playground project- Dyad worked together to apply for a grant to update playground and approval to put up a fence around the existing play area at the time.

Long-term Impact



3 local Parent Advisory Councils
Connected to a Local Coalition
Affiliated with a county, not an organization

- Engaging local parents
- Informing local efforts
- Individual budgets for projects and operation

Design and Tools

Built on Protective Factors

- Training for all parents on protective factors and ACEs
- Alignment of all activities with protective factor framework

Driven by Parent vision

- At least one parent-leader is identified to partner with the host agency (Parent-Practitioner Collaboration)
- Parents are invited to participate in a variety of efforts that align with the PAC priorities



FOCUS / INTENT

This meeting is an opportunity to grow your village and share your voice.

PROTECTIVE FACTORS

Parental Resilience

Social Connections

Concrete Support in Times of Need

Knowledge of Parenting & Child Development

Social & Emotional Competence of Children

CONTENT OVERVIEW (30 MINUTES)

Welcome, Meet & Greet, Group Agreements (Dana Powell)

Why We're Here & Protective Factors Activity (Tecoria Jones)

- Helping doesn't have to be a process
- Exploring parents' strengths & needs

PARTICIPANT DIALOGUE (50 MINUTES)

Parent & Community Asset discussion (Dana Powell)

Circle of Affirmation Activity (Tecoria Jones)

ACTIONS FOR NEXT TIME (10 MINUTES)

Recruit! Recruit! Recruit!

Next meeting day, time, location? Special needs?

Investment

Time

- FT staff member that coordinates the parent and community outreach efforts across the state
- Host agencies commit to monthly meetings, at least one outreach event, and assistance with evaluation activities

Money

- CBCAP dollars committed to each coalition to cover costs of meetings, childcare, meals and projects

Investment

Awareness

- Concentrated efforts to promote in community events, website, blog posts and through local coalitions

Commitment

- Ongoing technical assistance, training and multi-year funding to continue the work beyond initiation
- Formal MOU with host organizations to commit staff time to coordination at the local level

Parent Leadership Month 2020

Spotlight on Parent a parent taking a lead in prevention work through PAC's

- Using our website to highlight 3 individual parents (one in each county),
- Press release and working with local media to highlight a PAC parent in each of the 3 counties,
- Recognizing a PAC parent at the February coalition meeting in each county.

Thank you!



Amy S. Moseley

Community Coalitions Manager

adsmoseley@scchildren.org





Search ...

Meaningful Parent Leadership

Building Effective Parent/Practitioner Collaboration

A guidebook designed to provide guidance to the prevention community seeking to enhance the engagement of parents as stakeholders within their organizations.

READ MORE



UPCOMING EVENTS

JAN 08 Peer Learning Webinar January PLC- Topic T...

FEB 12 Peer Learning Webinar February PLC- Topic ...

MAR 11 Peer Learning Webinar March PLC- Topic TBA





Search ...

- WHAT WE DO
- WHAT IS CBCAP
- COLLABORATION
- PREVENTION
- OUTCOMES
- STATE

Collaboration

Why is collaboration a priority area for CBCAP?

The [CBCAP Program Instruction \(PI\)](#) states, "Given the limited funding available for prevention services, lead agencies are strongly encouraged to find ways to partner with other public and private organizations serving the same populations and sharing the same goals and objectives."

By finding ways to partner with other organizations, we're able to better address the systems that impact families and to increase positive outcomes, reduce duplication of services, and prevent child abuse and neglect. CBCAP prioritizes collaboration – defined as two or more agencies working together - to help maximize the use of limited prevention dollars. Working with cross-sector partners who have a vested interest in child abuse prevention, states and communities can improve service delivery systems and increase effectiveness of programs.



With whom should CBCAP programs collaborate?

Attachment 4 of the PI provides a description of programs for potential coordination and collaboration with CBCAP. Lead agencies might also think about the landscape of their communities and explore partnership opportunities with businesses, faith-based organizations, public schools, and higher education; and parents are important collaborative partners!

- Parent Leadership >
- National Advisory Council
- Activities That Support Collaboration >
- CBCAP and CFSR
- Collaboration Toolkit >
- Cost Analysis
- Cultural Responsiveness >
- Maximizing Resources

UPCOMING EVENTS

- JAN 08 Peer Learning Webinar **January PLC- Topic ...**
- FEB 12 Peer Learning Webinar **February PLC- Topic...**





Search ...

Parent Leadership

Parents are central to family support models and should be encouraged to develop to their potential. Parent support education and leadership work together to help them develop the skills to do just that. By fostering parents in the role of expert and leader, families benefit from improved self-worth and as better advocates for their needs, while programs benefit from being more responsive and accountable to the families they serve.

Parent leadership is fostered on a meaningful level when parents are given the opportunity for personal growth, to gain the knowledge and skills to function in leadership roles and represent a "parent voice" to help shape the direction of their families, programs and communities. Parent leadership is successfully achieved when parents and practitioners build effective partnerships based upon mutual respect and shared responsibility, expertise and leadership in the decisions being made that affect their own families, other families and their communities.

Parent education and support programs are good first steps in fostering leadership in parents. They provide parents with the tools they need to become more confident parents and to bond with other parents. This confidence and connection to other families, can then be supported and encouraged, to move parents towards more meaningful roles in programs by giving them opportunities to become a part of the team developing the programs rather than simply the persons benefiting from the services provided. A great resource in this area is:

Making the Link- Parent Organizing

This white paper provides an overview of the Peppercorn Foundation approach to parent leadership development and features three parent organizing grantees. It compares and contrasts three approaches to mobilizing parents to be effective change agents on behalf of their children: parent involvement, parent engagement, and parent organizing. Three parent-led organizations discuss all work on child care and early learning issues for low-income families.

FRIENDS works actively with Circle of Parents® and other organizations on a national level to support and encourage parent engagement and leadership. For more information on this exciting topic, please see some additional resources below.

FRIENDS Resources on Parent Education and Parent Support

- [Stories of Parent Leadership](#)
- [Meaningful Parent Leadership: Building Effective Parent/Practitioner Collaboration](#)
- [Spanish Translation of Meaningful Parent Leadership: Building Effective Parent/Practitioner Collaboration](#)
- [Promising Practices in Parent Involvement Annotated Bibliography](#)
- [Parent Leadership Self-Assessment Tool](#)
- [Family Leadership Self-Assessment form for Collaboratives](#)
- [Parent Education](#)

Parent Leadership

[Sharing the Journey: Voices of Parent Leaders](#)

[Parent Leadership Newsletter](#)

[National Advisory Council](#)

[National Parent Leadership Month Resources](#)

[National Advisory Council](#)

Activities that Support Collaboration

[CBCAP and CFSR](#)

[Collaboration Toolkit](#)

[Cost Analysis](#)

[Cultural Responsiveness](#)

[Maximizing Resources](#)

UPCOMING EVENTS

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March PLC- Topic T...





Sharing the Journey: Voices of Parent Leaders

Parent Stories

Keywords

Domains / Protective Factors

Story Categories
 Neglect Parent Stories Podcasts

SEARCH

Sharing the Journey: Voices of Parent Leaders contains twenty stories, including two selections translated into Spanish, created by the parent leaders of the FRIENDS Parent Advisory Council (PAC) who work in their communities and nationally to help family support and child abuse prevention practitioners and organizations. Spoken with his/her authentic voice, each parent shares a unique story of how their lived experiences or parenting leadership journey has positively impacted their personal growth and the well-being of their children, families and community. These vignettes may be used to increase public awareness or as tools to support training for staff, network members, partners, parents and other key prevention stakeholders about the value of meaningful parent engagement and involvement.



Leadership Journey



Parent Leadership



Mentoring Parent Leaders



FRIENDS Resources for NPLM

<https://friendsnrc.org/parent-leadership/parent-leadership-month-resources>

- **National Parent Leadership Month Certificate***: A downloadable and customizable award for the parent leaders you are recognizing
- **A Recipe for Growth***: Examples of how to nurture and develop parent leaders
- **Tips for Practitioners***: Insights, suggestions and wisdom from the PAC on what has helped them grow in their leadership role and partnership with practitioners
- **Appreciation Cards***: Business size card with an affirmative message on one side and FRIENDS parent engagement and leadership resources on the other
- **NPLM Parent / Practitioner Newsletter***: A periodical edited and published by the FRIENDS PAC featuring parent leadership capacity building ideas and the efforts of individuals and local programs to address CBCAP issues and priority areas.
- **Parent Leadership Guidebook***: A resource for agencies and community partners seeking to enhance their engagement of parents as stakeholders and leaders within their programs and organizations

**Available in English and Spanish*





Prevention Mindset Institute

A TWO-DAY INSTITUTE TO BE HELD DURING THE SUMMER, 2020

Systems Change Among CBCAP State Lead Agencies

- ▶ The Children's Bureau and many state child welfare systems have been addressing systems change for several years, focusing on moving upstream toward primary and secondary prevention.
- ▶ The CB facilitated State Team Planning Meetings (held in DC the last two years) and other convenings to promote changes in traditional approaches to working with families and improvements in states' Child and Family Services Plans (CFSPs).
- ▶ Many of your state prevention offices have been leading efforts to integrate primary and secondary prevention into your states' child welfare system and/or at the community level, through comprehensive, multi-disciplinary family strengthening initiatives.



LEARN
ER*



We want to bring together a small number (6) of states who are leading change:

- Learn from you
- Provide you with support
- Compile lessons to integrate into future T/TA for other states
- Gather input for future resources

Working with 3 Partner Organizations

Action 4 Child Protection

Theresa Costello

Children's Trust Fund Alliance

Teresa Rafael

Meryl Levine

Corey Best

Prevention Institute

Dana Fields-Johnson

A few more details

- ▶ Six states will be selected to attend with two leaders from each state provided with financial support for travel expenses.
- ▶ A cohort of parents with lived experiences will be included.
- ▶ Applications will be sent out over the CBCAP Listserv within the next two weeks.
- ▶ Interested states will have about 5 weeks to respond to the brief application, including the identification of the second state or community-level partner to attend, along with the CBCAP State Lead representative.
- ▶ Selected states may be able to bring 1 -2 additional people if they are able to support travel for the additional attendees.

A few more details

- ▶ Dates will be confirmed in the application – the Prevention Mindset Institute will be during the fourth week in June or during the third week of July.
- ▶ We don't have all of the plans in place...but we can try to answer questions that you may have now.

Children's Bureau/ OCAN

Updates and Introductions

January 8, 2020

Annual Report Reminder

- Annual progress reports are due January 30, 2020.
- Must be submitted to CBCAP@acf.hhs.gov
- Timeframe for the report is fiscal year 2019 (October 2, 2018 – September 30, 2019)

Save the Date!

Community-Based Child Abuse Prevention (CBCAP) Annual Grantee Meeting

March 11 – 12, 2020

Renaissance Washington, DC Downtown Hotel
999 Ninth Street, Washington, DC 20001

Please register using the [online registration link](#). The deadline for online meeting registration is Tuesday, February 18 at 11:59 p.m. ET.

Community-Based Child Abuse Prevention (CBCAP) Annual Grantee Meeting

- **Call for Presenters** – We are seeking CBCAP state lead agencies or Tribal and Migrant grantees who are willing to present at the grantee meeting and encourage you to submit a proposal to present. Please see the third attachment for more information for the proposal process.

2019/2020 Prevention Resource Guide

Preorder Information

ORDERS MUST BE PLACED NO LATER THAN JANUARY 10, 2020.

Quantity Limits

- The minimum preorder request is **50** guides (1 box). All preorder requests must be in multiples of 50.
- The maximum number of guides available per preorder is **200** (4 boxes).
- Once the preorder stock is depleted, ordering will close until the National Child Abuse Prevention Month website is launched in February 2020
- Click on the link below to place your order today: [2019/2020 Prevention Resource Guide](#)
- Questions about orders for the 2019/2020 Resource Guide can be directed to Information Support at info@childwelfare.gov or 1.800.394.3366.



Upcoming CBCAP Group Calls

- **Wednesday, January 15th** – Needs Assessment and Service Array (Evidence-Informed and Evidence-Based Practices)
- **Friday, January 17th** – Maximizing Fiscal Resources and Allowable Expenses
- **Thursday, February 6th** – Family Strengthening and Child Abuse Prevention Continuum – Updates and Discussion on Family First Prevention and Services Act

Please take a moment to fill out our short evaluation.

Your participation in the evaluation will help us to improve our future services to prevention programs.

Click this link to be taken directly to the survey:

<https://tinyurl.com/PeerLearningCalls>