

January 2019 PLC: Celebrating Parent Leadership

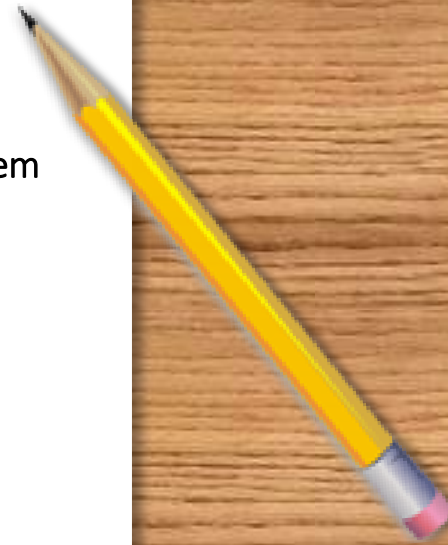
January 9, 2019



How to Participate in Today's Webinar

NOTE:

- If you are connected through your phone, your line is UN-MUTED.
 - Please press *6 to mute your line to eliminate background noise.
 - Pressing *6 again will un-mute your line.
- We will be monitoring questions through the "Questions & Comments" box and answering them at designated times during the presentation.





Select the waving man (above) to:

- Raise your hand to use your phone line to ask a question or make a comment



To zoom in:

Select the “Full Screen” button

Use the chat box to:

- Ask a question and make comments



Download presentation materials

Click the file and select “Download”



This webinar is being recorded and will be available for viewing once it has been archived. We will notify you by e-mail when it is available.



Children's Bureau Updates

Julie Fliss

&

Sharon McKinley

Advocacy for Kids Training



AGENDA

- Introduction to Save the Children & Save the Children Action Network (SCAN)
- SCAN's Policy Priorities
- Making an Advocacy Plan
 - Why you
 - Who are you talking to
 - What are you going to say?
 - How are you going to say it?
- Developing Your Pitch
- Raising Your Voice for Kids

Save the Children Action Network



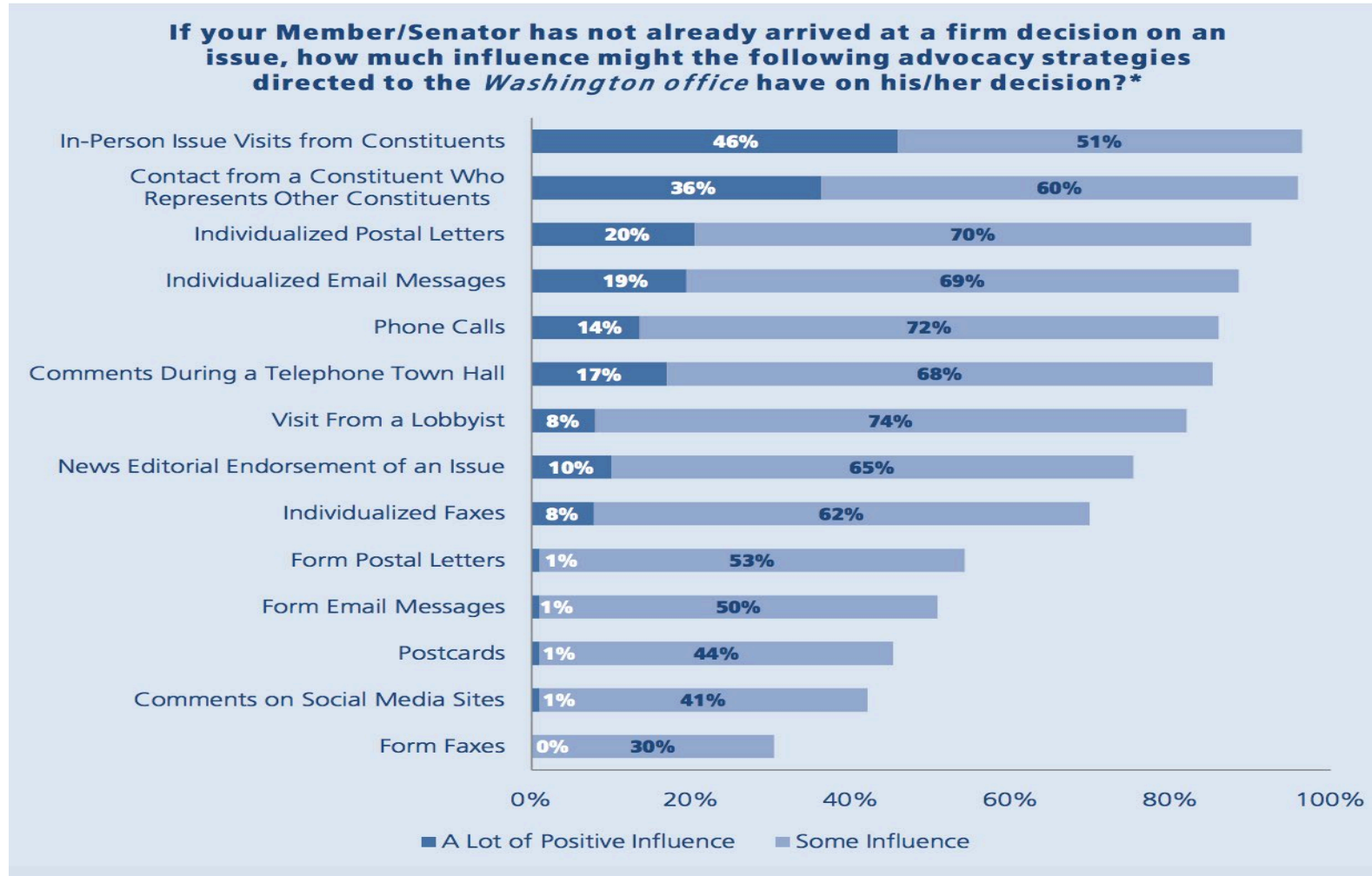
Our Strategy:

We focus on two objectives critical to early childhood success:

- **Securing early education** – by ensuring access to high-quality early education for every U.S. child
- **Helping kids survive** – by ending preventable, early childhood deaths around the world.

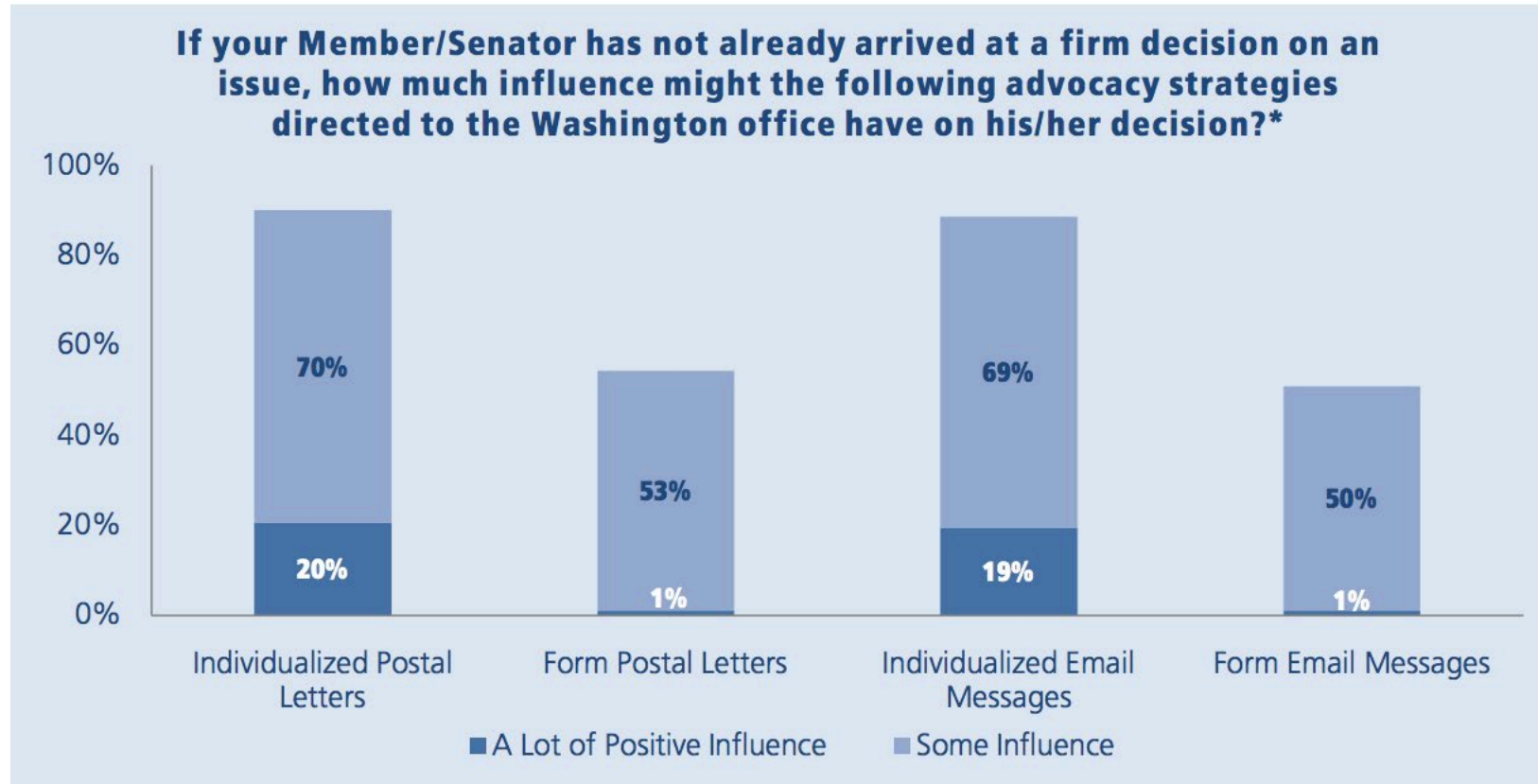
By investing in early childhood, we ensure a strong start for our children – and a better future for us

2018 Congressional Management Foundation Study



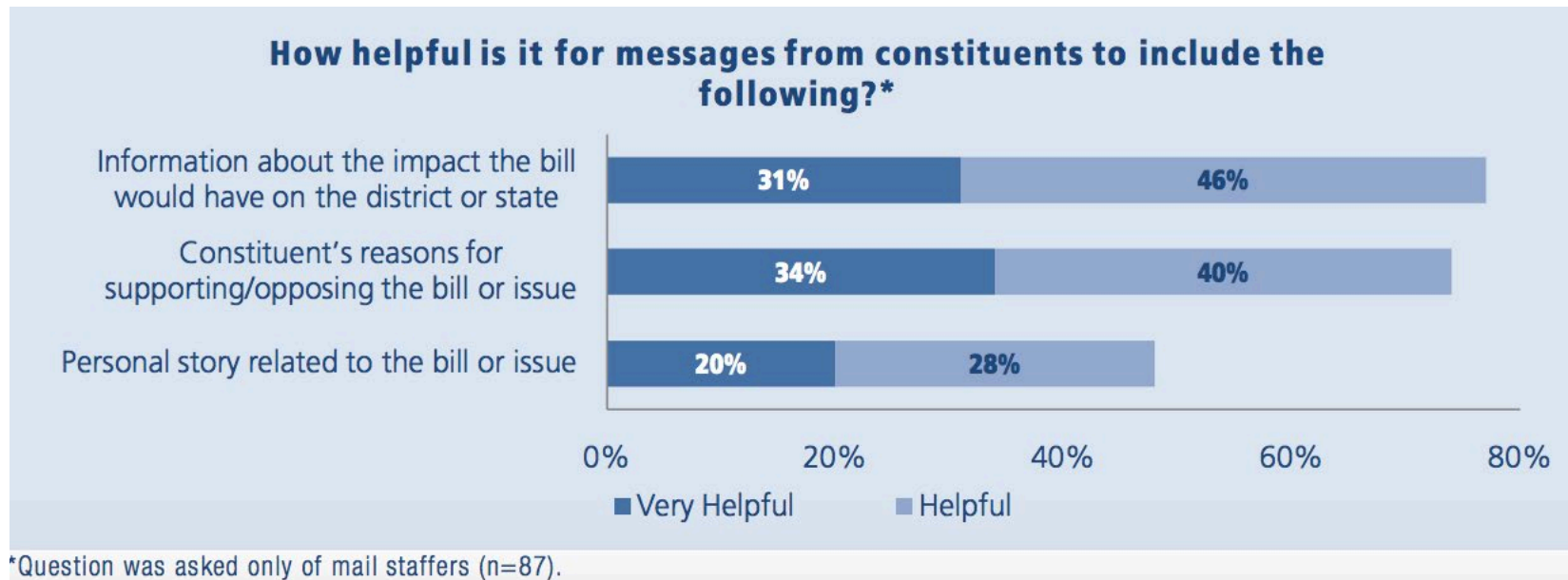
*Question was asked only of senior managers and mail staffers. Their responses are aggregated (n=194).

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Exercise: Developing Your Pitch

Pair up with someone you don't know

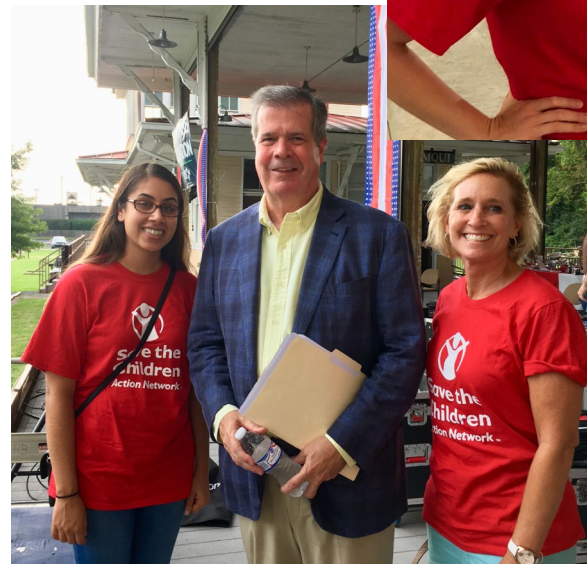
Practice a pitch with that person.

- **Why you care**
- **Why the issue urgent**
- **What can the person do**

The Plan to January

April – November

- Volunteers have interacted with candidates 71 times in 22 counties across the state asking the same questions over and over again



The Plan to January

October

- Volunteers are sending messages via social media or email to state house and state senate candidates asking he or she where he or she stands on home visiting and quality early childhood education
- Volunteers are collecting signatures of voters in support of early education (like home visiting)

The Plan to January

November – December

- Volunteers are sending messages via email to state house and state senate winners asking he or she to support quality early education like home visiting and asking how to help.
- Volunteers are collecting signatures of voters in support of early education (like home visiting) for the new governor.

The Plan to January

January

- Volunteers will deliver petitions and coloring sheets to lawmakers during the first week of session asking them to make kids a priority



Polling Question

How is your agency/program actively engaging and partnering with parents?



Creating a Statewide Parent Advisory Council

Jessica Diel

UNSUNG HERO AWARDS

Julie Day, Strengthening Families Director



2007-2019



Why do we do this?

- Train wrecks sell!
- Parent stories are important.
- Why February?
- Parenting is One Tough Job!!





HOW CAN
YOU BRING
THIS EVENT
TO YOUR
OWN STATE?



T O O L K I T

How to Create an Unsung Hero Event in Your State

Thank you!!

- If you have any question Please contact me at:
- Julie Day
- jday@nhchildrenstrust.org

Polling Question

What type of support or technical assistance related to parent leadership would be helpful to you?



National Parent Leadership Month SM

Celebrating the Importance and Contributions of Parent Leaders



What is National Parent Leadership Month?

National Parent Leadership Month (NPLM) was initiated by Parents Anonymous® and highlights the many opportunities available for parents, professionals, policy makers and other community stakeholders to engage in partnerships with the goal of building and supporting strong and safe families.

Who is a Parent Leader?

Parent leaders contribute to the success of their family, the community, local programs, and state CBCAP efforts in many ways. These parents are:

- The person who facilitates
- The person who washes the dishes
- The person who reads to their child
- The one who doesn't mind including other children along with their own when going to playground or field trips
- The one who advocates for their child
- The one who makes coffee at parent meetings
- The one who knows community resources for families
- The one who volunteers no matter how big or small the job
- The one who talks to the community leaders
- The person who is always there
- The person who is upbeat and positive (makes everyone feel good)

National Parent Leadership Month is celebrated every year in February!

February						
			1	2	3	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

Are there Resources to Support Parent Leadership & NPLM activities?

Yes! At the Friends National Center website: <https://friendsnrc.org/parent-leadership/parent-leadership-month-resources>

Did you know? The FRIENDS National Parent Advisory Council has created materials to recognize and celebrate parent leaders (available in English and Spanish). Appreciation Cards! Certificates! Handouts! Consider using them throughout the year!

The collage includes several items:

- A RECETA PARA CULTIVAR**: A document with two columns of text, likely a recipe for community building.
- Tip to Build and Sustain Parent Leadership**: A small informational card.
- EN RECONOCIMIENTO AL MES NACIONAL DEL LIDERAZGO DE LOS PADRES DE FAMILIA**: A certificate template with a decorative border.
- IN RECOGNITION OF NATIONAL PARENT LEADERSHIP MONTH**: Another certificate template.
- Appreciation Coupon**: A coupon template with a 'voki' logo.
- Cupón de Apreciación**: A Spanish version of the appreciation coupon.
- Meaningful Parent Leadership: A Guide for Success**: A document with a photo of a family.
- The Role of Parent Mutual Support**: A document with a purple header.
- Learning Tool 7**: A document titled 'Circle of Parents'.
- Herramienta del Aprendizaje No. 13**: A document titled 'El Circulo de los Padres'.
- Making the Link**: A document titled 'Parent Organizing as a Strategy for Sustainable Policy Change'.

For more info on parent leadership & NPLM visit the FRIENDS website www.friendsnrc.org and online learning center <http://friendsnrcelearning.org/>



Please take a moment to fill out our short evaluation.

Your participation in the evaluation will help us to improve our future services to prevention programs.

Click this link to be taken directly to the survey:

https://ousurvey.qualtrics.com/jfe/form/SV_6sRfLtxpKgTvqVn