

CBCAP Grantee Meeting

Creating a Comprehensive Parent Leadership Strategy

June 27, 2024



A green road sign with the word "Wyoming" written in white lowercase letters. The sign is tilted upwards and is supported by two metal poles. The background is a clear blue sky with a single white cloud in the upper left corner and a bright sun flare in the upper right corner.

wyoming

Board, Staff, and Structure

Quasi-Governmental

Governor Appointed Board of Directors

- Department of Family Services Designee
- Department of Education Designee
- Department of Health Designee
- Parent Representative
- 4 other appointed members

Two State of Wyoming Employees

- Sara Serelson, Executive Director (September 2020)
- Nicole Neider, Office Coordinator (November 2020)

Designated Fiscal Agency

- Department of Family Services



WYOMING DEPARTMENT
OF FAMILY SERVICES

Wyoming Parent Leadership

- Parent Representatives on Children's Trust Fund Board
- Parent Cafes
- Parent Advisory Council Training
- Partnering with Parents at Conferences
- Parents as Protective Factors Trainers
- Funding Dad Parenting Classes
- Encouraging Dad's Dens at Community Baby Showers

2020-2021

Wyoming Children's Trust Fund, Prevent Child Abuse Wyoming presents:

WYOMING PARENT TRENDS

Gathered from 33 Virtual Parent Cafe events throughout Wyoming.



IN PARTNERSHIP WITH:

Wyoming Citizen Review Panel
Wyoming 2-1-1
Magellan Health
Parent Information Center
Wyoming Governor's Office



WHAT WYOMING PARENTS SAY THEY NEED:

Transportation
Services in remote areas
Medical care
Language/interpretations
Disability access

Fatherhood programs
Affordable housing
Family activities
Affordable child care



COMMON BARRIERS



Finances
Transportation
Availability
Awareness of Services



IDEAS & SUGGESTIONS

- Parent support programs
- Life skill classes for all ages
- Suicide Prevention programs
- Programs for teenagers
- Community celebrations



COMMON SUPPORTS

Schools
Home Visiting
Department of Family Services
Telehealth
Child Development Centers
Wrap Around Services



Prevent Child Abuse Wyoming

Dad Community Café Feedback



Attendance

- Virtual cafes were held in every county
- In-person cafes are being planned for late summer/early fall



Barriers

- High cost for services
- Difficulty accessing services
- Lack of available services
- Lack of transportation
- Stigma



Dads want:

- Fathers want to be involved with their children's education
- Fathers want to be involved in legal proceedings
- Fathers desire more education and skill-building

"Taking advantage of time at every turn to nourish my child's growth, I find a special joy in unexpected time."
-Wyoming Dad

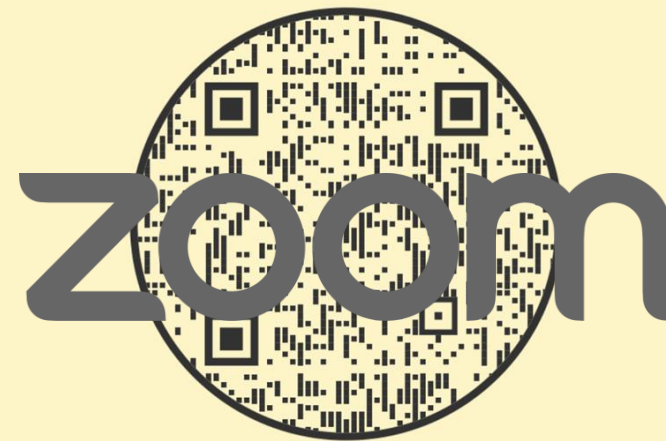


Information gathered Spring 2022 Dad Cafes



DISCIPLINE

PARENT CAFE



APRIL 4TH
12PM & 6PM

APRIL 5TH
12PM & 6PM



MEETING ID: 820 395 5218
Password: Wyoming20





My father

**Who has made a
difference in your life?**



Parent VOICES



My **LIMITS** are tested daily as a parent. Being a single mom filling both shoes as mom and dad has many challenges



I came back to **REALITY** that everything I do is for my children and always will be no matter what



I want to give my kids the **BEST** of me

Taking advantage of time at every turn to **NOURISH** my child's growth, I find a special joy in unexpected time



Being a parent is **DIFFICULT**, not one child is the same, and no child comes with a manual

Now the filth of an **UNEQUAL** fight, the dirt of a shameful family court has forever marred my view, of just how "equal" the equality state can be.



I want them to know what **LOVE** feels like, a healthy **LOVE**, a **LOVE** that shows up in times of need and never fails

I want to give my kids the best of me, and I know I can't do that by myself. I'm grateful to know I can always ask for help, and that help exists out there. I just had to be willing to try to find it.

Wyoming Mom

Quiero darles a mis hijos lo mejor de mí y sé que no puedo hacerlo sola, necesito ayuda. Me alegra saber que siempre puedo pedir ayuda y que la ayuda existe, solo tenía que estar dispuesta a intentar encontrarla.

Mamá de Wyoming



WY Children's TRUST FUND
Prevent Child Abuse Wyoming



What I want is to be a daddy. I want to use my skills, my hands, to teach my child, to hold my child, to love my child.

Wyoming Dad



WY Children's TRUST FUND
Prevent Child Abuse Wyoming



Lo que quiero es ser papá. Quiero usar mis habilidades, mis manos, para enseñarle a mi hijo, para abrazar a mi hijo, para amar a mi hijo.

Papá de Wyoming

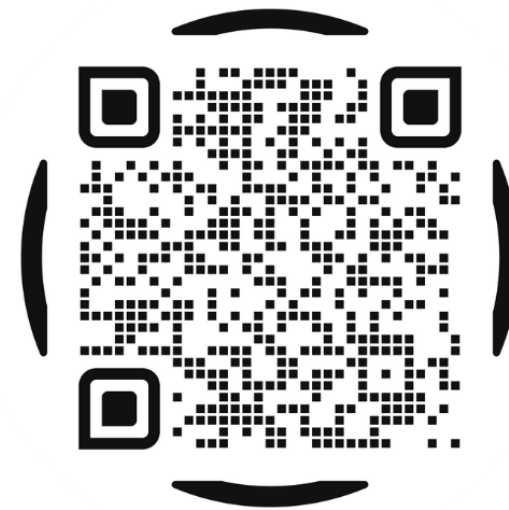


Story

Meryk



You  **Tube**



CONCEIVING A PARENT LEADERSHIP STRATEGY

Ohio Children's Trust Fund

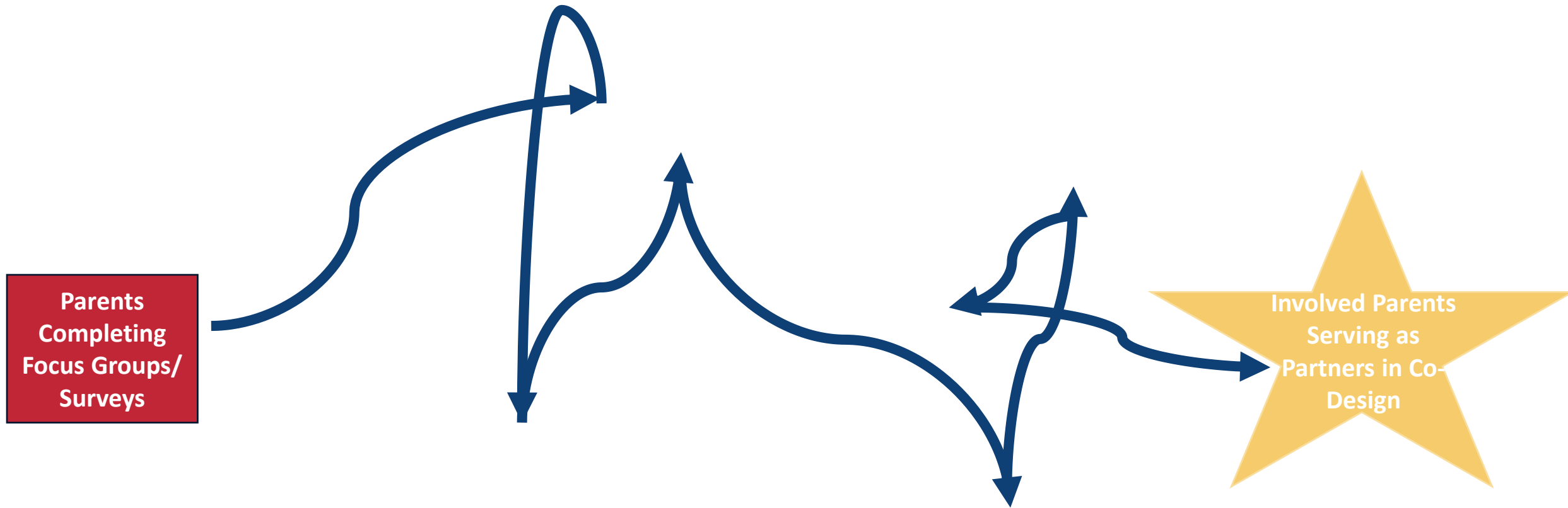
Ohio Chapter of Prevent Child Abuse America

Nicole Sillaman

Executive Director

Nicole.Sillaman@childrenandyouth.ohio.gov

OUR JOURNEY MAP TO PARENT ENGAGEMENT



2022-2027 STRATEGIC PLAN

Goals of the Current Strategic Plan

By 2027, OCTF plans to:

1. Bring together system-wide partners to develop a vision for child abuse and neglect prevention in Ohio.
2. Focus on enhancing organizational capacity, efficiency, and effectiveness.
3. Set an intentional focus and commitment to race equity, diversity, and inclusion.
4. **Meaningfully support families in their homes and communities.**
5. Increase Ohio Children's Trust Fund visibility and impact.
6. Promote **meaningful parent leadership** in [Regional Prevention Councils](#).

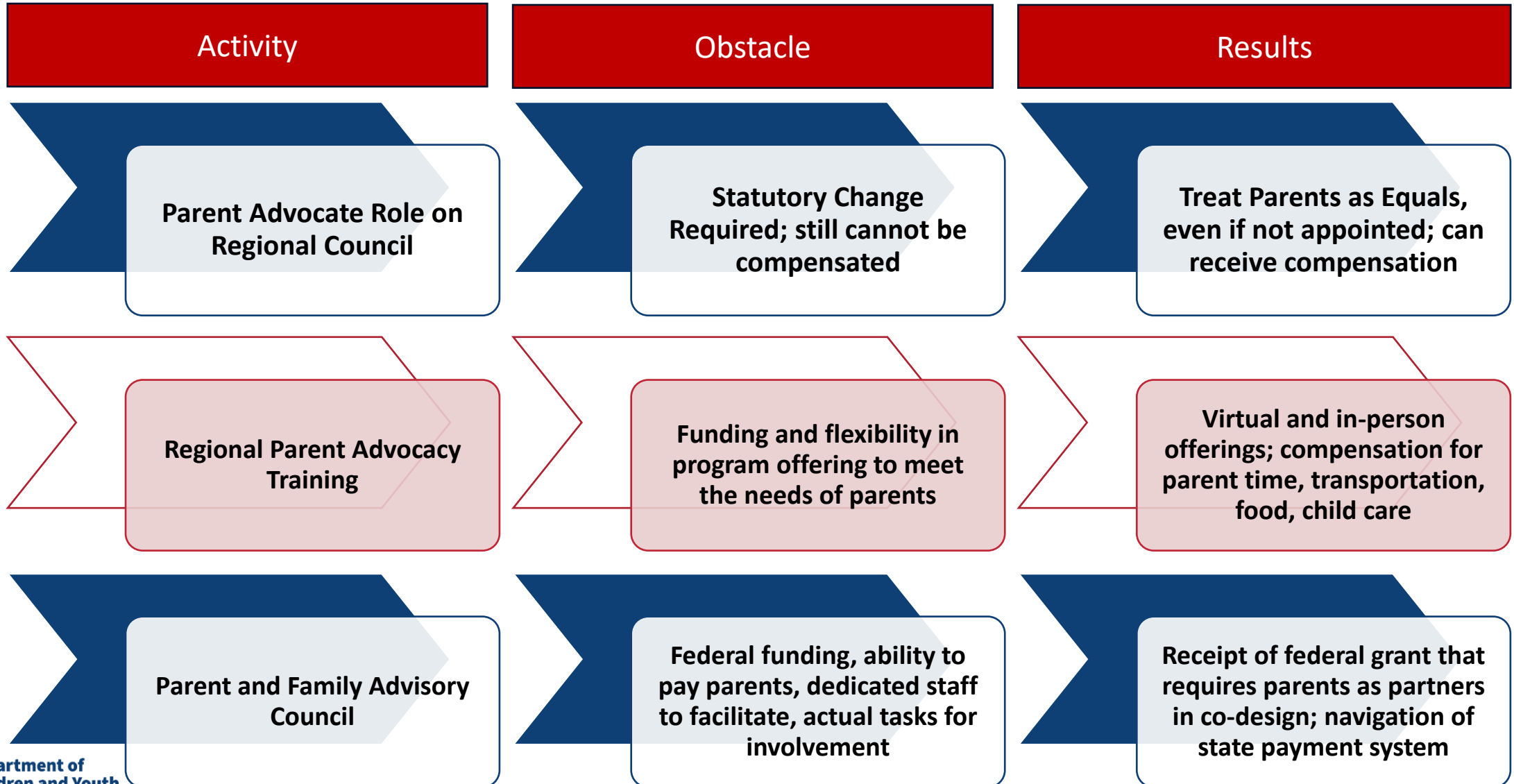
DEFINING MEANINGFUL PARENT LEADERSHIP

OCTF staff and partners have actively worked over the last several years to *meaningfully* integrate family voice and feedback into its processes and priorities.

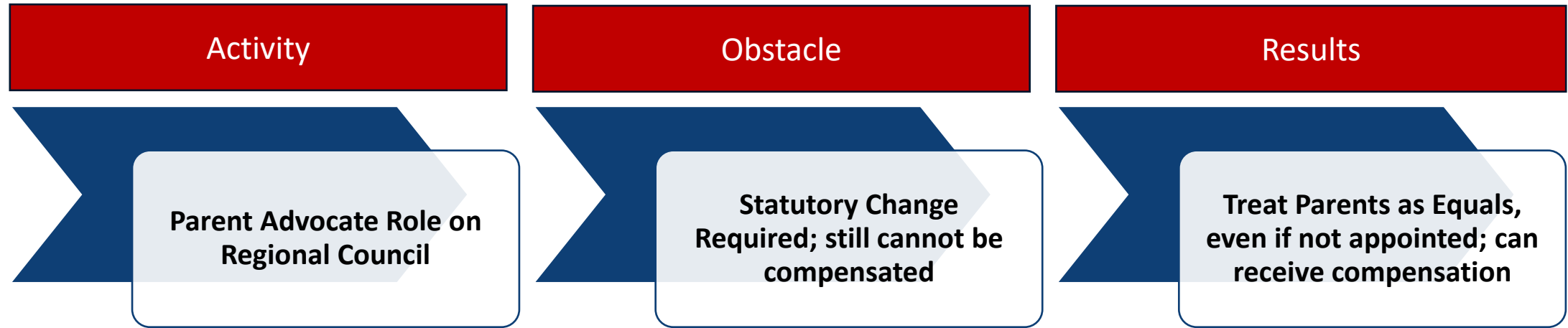
But to do this, OCTF had to identify its current pain points, and then determine what intervening steps we would like to achieve to feel successful.



WHAT DOES THIS LOOK LIKE IN ACTION?



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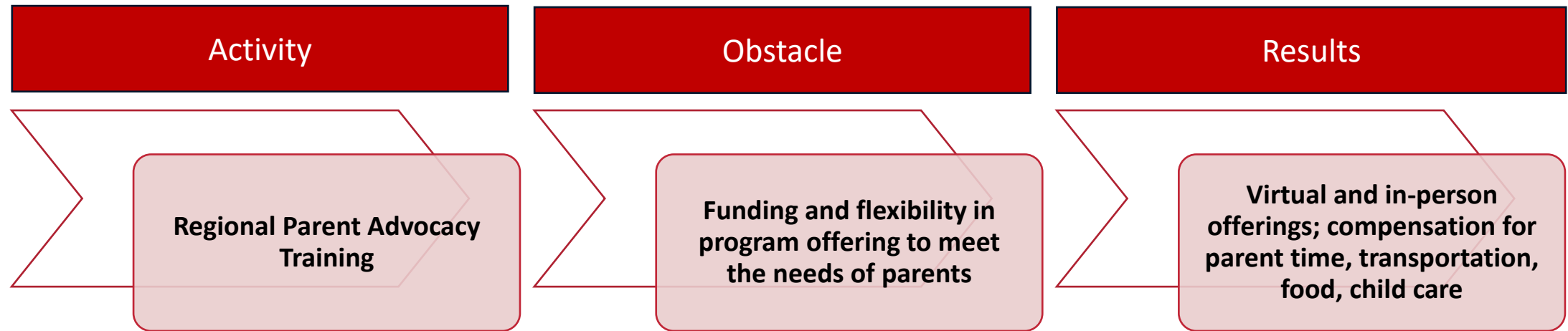


Statutory addition of Parent Advocates as a designated county prevention specialist:

- ORC 3109.172 (A)(11) now includes as a county prevention specialist, “Parent advocates with relevant experience and knowledge of services in a region;”

While this is a success – OCTF could not put forth language to allow parent advocates to be compensated – given statute requires all appointed county prevention specialists to serve without compensation. OCTF will continue to advocate for compensation of parents serving in the role of county prevention specialists in the next budget process.

WHAT DOES THIS LOOK LIKE IN ACTION?



OCTF has supported regional Parent Advocacy Trainings and capacity building for the past several years, allocating funds to each region for this purpose. These interactive modules were designed for parents and providers to learn alongside one another and focus on skills that strengthen the parents' ability to advocate for their children in a variety of settings.

The parent advocacy training curriculum covers the following modules:

- Respect and Communication,
- Equity, Trust, and Decision-Making,
- Advocacy & Communication with the Community, Commitment, Competence & Parenting,
- Trauma-Informed Care and Mental Health, and
- Debrief Training & Wrap-Up

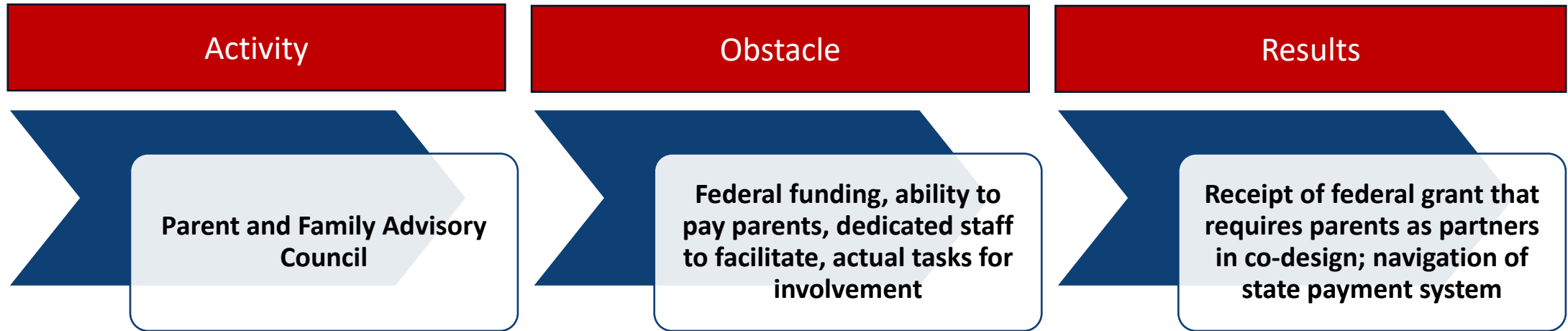
PARENT ADVOCACY TRAINING

Current implementation of the Parent Advocacy Training throughout Ohio includes reach within six of OCTF's regions: Central, Eastern, Northeast, Northwest, Southeast, and Western.

FFY 2021	FFY 2022	FFY 2023	FFY 2024
7 Parents	31 Parents	31 Parents	30 Parents
7 Professionals	34 Professionals	29 Professionals	32 Professionals

In SFY 2025, the OCTF Board supported the expansion of the Parent Advocacy Training to in-person, all-day events in Eastern and Southeast Ohio to address the needs of families in providers in those communities.

WHAT DOES THIS LOOK LIKE IN ACTION?

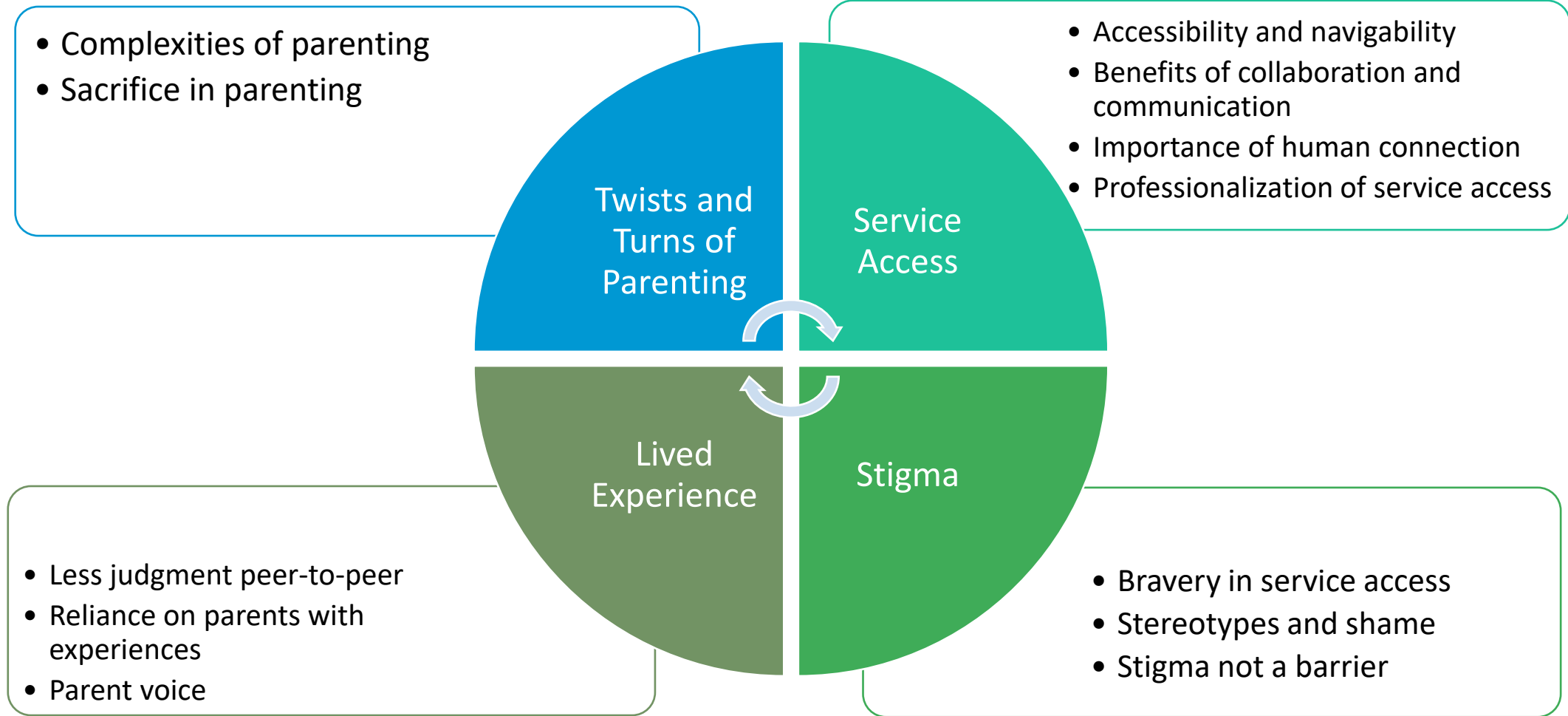


Through its federal Family Support through Primary Prevention grant, OCTF developed its first Parent and Family Advisory Council (PFAC) in Fall 2022.

The council is tasked with the following:

- Participating in focus groups as part of a longitudinal study to gather family perspective.
- Inform the agreed upon child and family well-being outcomes.
- Inform the development of a social norms campaign.
- Designate members who serve as liaisons on the grant's leadership body to provide continual feedback regarding parent perspective as part of grant implementation

THEMES FROM OCTF FOCUS GROUPS



FAMILY ENGAGEMENT - COMMONALITIES



General Lack of Awareness



Child Care Accessibility



Trust Among Families



Streamlining Services



Backlogged Evaluation / Diagnosis – Treatment Pipeline



Workforce Training and Education



Insufficient Supports for Children with Special Needs



Program Eligibility



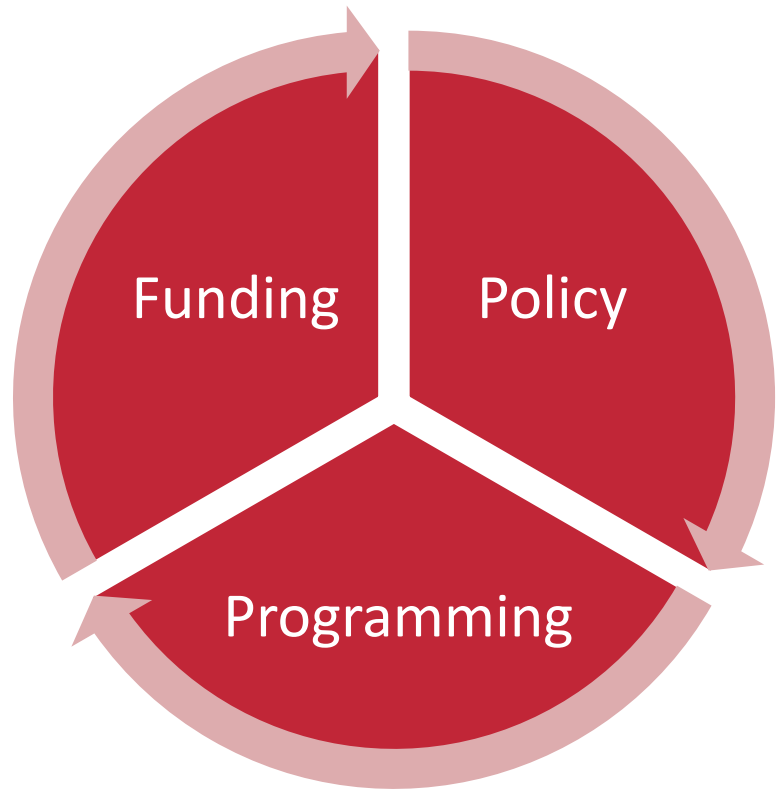
Preventative Support for Parents



Lack of Cohesion Between Local Government and K-12 System

CO-DESIGN WITH PARENT AND FAMILY VOICE

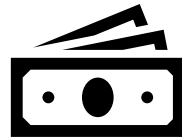
With a goal to co-design with families – the parent and family advisory council is not the outcome – it’s the vehicle – but its not the only vehicle to accomplish this outcome. We need to take these learnings and apply them to policy, programming, and funding decisions.



Policy: Have parents weigh-in on policy; plain language utilized; accessibility; manage expectations and take time to explain policy processes



Programming: Provide programming that gives parents leadership skills that translate across fields; builds expertise; increases confidence



Funding: If able, dedicate funding to find ways to engage families in activities they want, e.g. advisory council, trainings, facilitated learning, focus groups

QUESTIONS?



Department of
Children & Youth



THANK YOU

Nicole.Sillaman@childrenandyouth.ohio.gov



**Department of
Children & Youth**



Developing a Parent Leadership Strategy

Children's Trust of South Carolina

Leesa Nelson

Parent Engagement Coordinator



CTSC Parent Engagement Approach:



Relationships & Trust

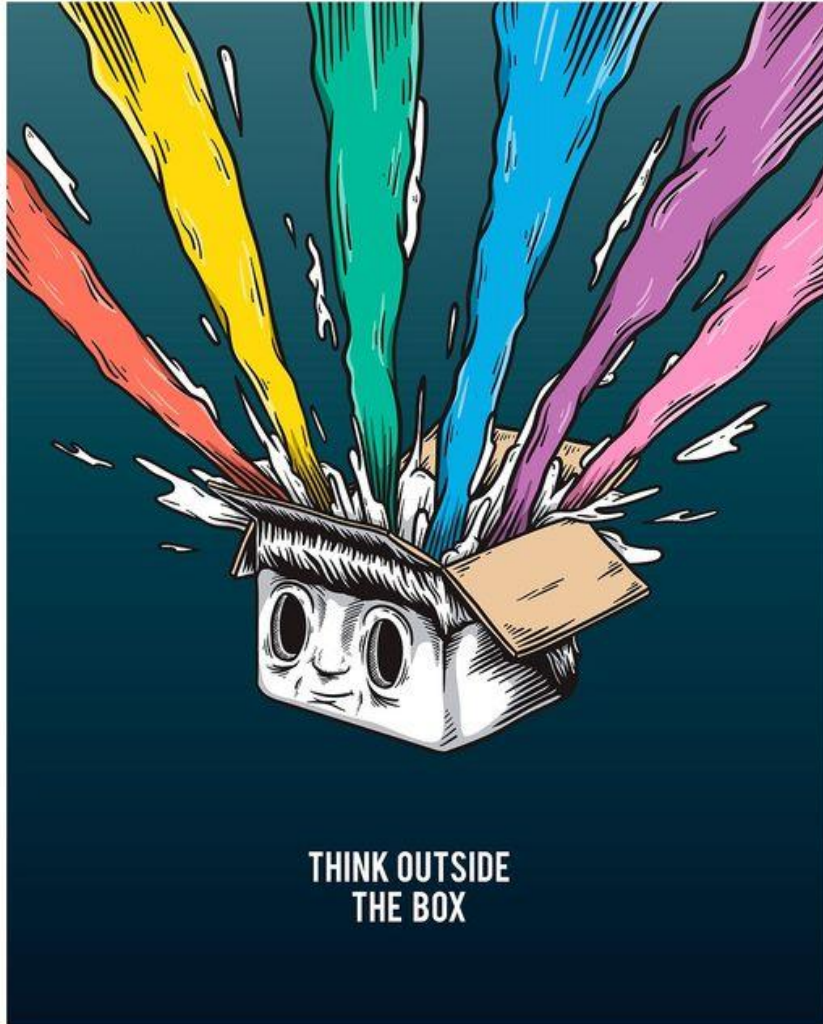
Innovation & Leadership



We started with Children's Trust of South Carolina's Vision, Mission and Values with Protective Factors as our guide:

- **CTSC Vision: A South Carolina where every child thrives.**
- **CTSC Mission: Strengthening families, organizations and communities to prevent child abuse and neglect.**
- **CTSC Values: Leadership, Equity, Innovation, and Trust**

Be Innovative:



- Model expectations
- Statewide Parent Engagement Blueprint
- Relationship focused
- Parent Leadership Academy
- Changing the narrative and the culture



Lessons Learned:



Sustaining Relationships

We build together.
www.scParents.org
Proving Protective Factors



Statewide Partnerships

Building professional and peer-to-peer networks across the state.

Sharing is caring.



Innovative Thinking

Utilizing all our tools and departments for parent engagement.



Parent Engagement “Sweet Spot”



The Future is Exciting



Takeaways



Your Lived Experts are your strongest people in this work.



Parent engagement is vital in prevention work as well as giving them the credit deserved.



Relationships, vulnerability, and honest conversations are the strongest components.



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Thank you

