



REQUEST FOR PROPOSAL

2019000039

2GO Pilot Program

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- A. State Contract**
- B. Signature Page (RETURN)**

SECTION I

ISSUE AND TIMELINE INFORMATION

A. ISSUING OFFICE:

This Request for Proposal (RFP) 2019000039 is issued for the State of Colorado (State) by the Department of Human Services (CDHS or Department), for the benefit of the Department through CDHS Division of Procurement.

B. INVITATION TO SUBMIT PROPOSALS:

The State of Colorado is posting this RFP on the Colorado Vender Self Service page (Colorado VSS) so that firms that have an interest may submit a proposal in accordance with the terms of this RFP.

C. MEANS OF COMMUNICATION:

In the event that it becomes necessary to revise any part of this RFP, a modification will be published on the Colorado VSS web site at www.colorado.gov/vss. It is incumbent upon Offerors to carefully and regularly monitor Colorado VSS for any such postings.

CDHS Division of Procurement is the SOLE point of contact concerning this RFP. **All communication for this procurement must be done through CDHS Division of Procurement point of contact indicated in this RFP and Colorado VSS.**

D. PURPOSE:

This RFP provides prospective firms with sufficient information to enable them to prepare and submit proposals for consideration to satisfy the need for expert assistance in the completion of the goals of this RFP.

E. SCOPE:

This RFP contains the instructions governing the proposal to be submitted and the material to be included therein; mandatory requirements which must be met to be eligible for consideration; and other requirements to be met by each proposal.

F. SCHEDULE OF ACTIVITIES:

		Time (MST)	Date
1	RFP PUBLISHED ON COLORADO VSS WEB PAGE (www.colorado.gov/VSS)		8/29/18
2	PROSPECTIVE FIRMS WRITTEN INQUIRY DEADLINE (NO WRITTEN QUESTIONS WILL BE ACCEPTED AFTER THIS DATE) See Administrative Information Section II-B for inquiry details. Email Inquiries: xxxxxxx.xxxxxx@state.co.us	Close of Business	9/12/18
3	PROPOSAL WEBINAR	10- 11:30am	9/11/18
4	PROPOSAL SUBMISSION DEADLINE See Administrative Information Section II-D for submission.	5:00 p.m.	09/28/18
5	PROPOSAL SELECTION (ESTIMATED/WEEK OF)		10/24/18
6	CONTRACT FINALIZED (ESTIMATED/WEEK OF)		11/1/18
7	CONTRACT PERIOD: ESTIMATED 11/1/18 – 6/30/19 plus 4 one-year options to renew (option of the State)		11/1/18- 6/30/19

G. BUDGET:

Proposals exceeding **\$100,000** for the initial term of the contract may not be considered.

H. TERM OF CONTRACT:

The anticipated initial term of the resulting contract is November 1, 2018 through June 30, 2019. The resulting contract may be renewed for four additional one-year periods at the sole discretion of the State, contingent upon funds being appropriated, budgeted, and otherwise made available, and other contractual requirements, if applicable, being satisfied.

Section II

ADMINISTRATIVE INFORMATION

- A. OFFICIAL MEANS OF COMMUNICATION: During the solicitation process for this RFP, all official communication with Offerors will be via notices on Colorado VSS. Notices may include any modifications to administrative or performance requirement, answers to inquiries received, clarifications to requirements, and the announcement of the apparent winning Offeror. ***It is incumbent upon Offerors to carefully and regularly monitor VSS for any such notices.***
- B. INQUIRIES: Unless otherwise noted, prospective offerors may make written or e-mail inquiries concerning this RFP to obtain clarification of requirements. No inquiries will be accepted after the date and time indicated in the Schedule of Activities.

E-mail all inquiries to: roman.hernandez@state.co.us Clearly identify your inquiries as RFP IHAA 2019000039 2Go Pilot Program

Responses to offerors' inquiries will be published as a modification on the State of Colorado -VSS web page in a timely manner.

- C. MODIFICATION OR WITHDRAWAL OF PROPOSALS: Proposals may be modified or withdrawn by the offeror prior to the established due date and time.
- D. PROPOSAL SUBMISSION: Your proposal package should include the following:
- **one hard copy original** (marked "original") of each of the technical and cost proposal
 - **eight unprotected USB drives**, using Microsoft office 2007-2010 products, with the technical and cost portions each in separate folders.

Proposals must be received on or before the date and time indicated in the Schedule of Activities. **Late proposals will not be accepted.** It is the responsibility of the offeror to ensure that the proposal is received by the Division of Procurement on or before the proposal opening date and time. Offerors mailing their proposals shall allow sufficient mail delivery time to ensure receipt of their proposals by the time specified. When sending your proposal by USPS or courier (UPS, Federal Express), provide a tracking number via email to the purchasing agent listed in this RFP.

The proposal package shall be delivered or sent by mail to:

Colorado Department of Human Services
Attn: Roman Hernandez

North/Central Procurement Office
1575 Sherman Street, 6th Floor
Denver, CO 80203

The State of Colorado Request for Proposal Signature Page **MUST** be signed in (preferably blue) ink by the offeror or an officer of the offeror legally authorized to bind the offeror to the proposal.

Proposals which are determined to be at a variance with this requirement may not be accepted.

Proposals must be submitted and sealed in a package showing the following information.

OFFEROR'S NAME

RFP # IHAA 2019000039, 2Go Pilot Program

PROPOSAL DUE: September 28, 2018 5:00 PM MST

- E. **PROPOSAL NARRATIVE LENGTH AND PAGE FORMATTING:** The Division of Procurement desires and encourages that proposals be submitted on recycled paper, printed on both sides. While the appearance of proposals and professional presentation is important, the use of non-recyclable or non-recycled glossy paper is discouraged.

Applicants should adhere to the following length and page formatting instructions.

Total proposal Length: **Maximum of fifteen (15) pages** excluding letters of support and collaboration

Font:	Times New Roman twelve (12) point
Spacing:	Double or single
Margins:	One (1) inch margins on all sides
Paper:	8 ½ X 11
Header:	Applicant Name
Footer:	Page number

All acronyms in the proposal must be defined.

- F. **ADDENDUM OR SUPPLEMENT TO REQUEST FOR PROPOSAL:** In the event that it becomes necessary to revise any part of this RFP, an addendum/amendment will be published on the Colorado-VSS web site. It is incumbent upon offerors to carefully and regularly monitor VSS for any such postings. It is the offeror's responsibility to make known to the Division of Procurement its interest in any addendum/amendment if it has received the

RFP in a direct mailing from the Division of Procurement and no addendum has been received by mail.

- G. **ORAL PRESENTATIONS/SITE VISITS:** At the conclusion of evaluation and discussion of the written proposals, the State may (at the evaluation committee's sole discretion) request an oral presentation of the most favorable proposals. *Offeror should not, however, prepare the written proposal with the assumption that an opportunity for oral presentations or revisions will be offered; rather, the most favorable proposal should be submitted as their initial written submittal.*

Should the evaluation committee decide not to award solely based on initial proposals, then those proposals in the competitive range (those most responsive to the requirements and reasonably susceptible of being selected for award) will have an opportunity to make an oral presentation. The oral presentation may include a discussion for the purpose of clarification and to ensure full understanding of and responsiveness to solicitation requirements. The same criteria for evaluation will be employed and each committee member will be provided the opportunity to modify their original evaluation. Following all oral presentations, the committee will again discuss their individual evaluations.

If the evaluation committee requires such presentations, the State will schedule these sessions for the purpose of:

- Allowing the Offeror an opportunity to present its proposal to the evaluation committee;
- Allowing the Offeror an opportunity to demonstrate its background and capabilities in providing the requested services;
- Allowing the State an opportunity to obtain further clarification of proposal aspects and attempt to resolve any uncertainties;
- Resolving suspected mistakes by calling such perceived errors to Offeror's attention without disclosing information concerning other Offerors' proposals; and
- Allowing the State an opportunity to ask specific questions of the Offeror regarding its proposal offer.

Any presentations and/or site visits will be at the offeror's expense.

- H. **ACCEPTANCE OF RFP TERMS:** A proposal submitted in response to this RFP shall constitute a binding offer. Acknowledgment of this condition shall be indicated by the autographic signature of the offeror or an officer of the offeror legally authorized to execute contractual obligations. It is assumed by the offeror's response that it acknowledges all terms and conditions of this invitation for an offer. An offeror shall identify clearly and thoroughly any variations between its proposal and the State's RFP. Failure to do so shall be deemed a waiver of any rights to subsequently modify the terms of performance, except as outlined or specified in the RFP.

- I. **PROTESTED SOLICITATIONS AND AWARDS:** Any actual or prospective offeror or contractor who is aggrieved in connection with the solicitation or award of a contract may protest to Chris Frenz, Interim Procurement Director, Division of Procurement, Department of Human Services, 1575 Sherman Street, Denver, CO 80203. The protest shall be submitted in writing within ten working days after such aggrieved person knows, or should have known, of the facts giving rise thereto. Reference C.R.S. Title 24, Article 109.
- J. **CONFIDENTIAL/PROPRIETARY INFORMATION:** Any restrictions of the use or inspection of material contained within the proposal shall be requested prior to the submission of the proposal itself. Written requests for confidentiality shall be submitted, by the offeror prior to the proposal submission date. The offeror must state specifically what elements of the proposal that would be considered confidential/proprietary. The Division of Procurement will make a written determination as to the apparent validity of any written request for confidentiality, the written determination will be sent to the offeror.

Requests that are granted shall use the following format:

- Confidential/proprietary information must be readily identified marked and separated/packaged from the rest of the proposal.
- Co-mingling of confidential/proprietary and other information is NOT acceptable. Neither a proposal, in its entirety, nor proposal price information will be considered confidential and proprietary.
- Any information that will be included in any resulting contract cannot be considered confidential.

After award, the offers shall be open to public inspection subject to any continued prohibition on the disclosure of confidential data, C.R.S. Title 24, Article 72, Part 2 as amended.

- K. **RFP RESPONSE MATERIAL OWNERSHIP:** All material submitted regarding this RFP becomes the property of the State of Colorado. Proposals may be reviewed by any person after the "Notice of Intent to Make an Award" letter has been issued, subject to the terms of C.R.S. Title 24, Article 72, Part 2 as amended.
- L. **PROPOSAL PRICES:** Estimated proposal prices are not acceptable. Best and final offers may be considered in determining the apparent successful offeror. Proposals shall be firm for a period of not less than One hundred eighty (180) calendar days from the date of award.
- M. **EVALUATION:** The evaluation will identify the proposals that most effectively meet the requirements of this RFP. The work will be offered to the Offerors

whose proposals, conforming to the RFP, will be most advantageous to the State of Colorado, price and other factors considered.

The State of Colorado will conduct a comprehensive, fair and impartial evaluation of each proposal received. First, all proposals will be submitted to the Division of Procurement for acceptance. The Division of Procurement will be responsible for ensuring that:

- The Offeror's proposal complied with the due date and time.
- The Offeror's "Colorado Request for Proposal Signature Page" meets content and other requirements.
- The Offeror included the appropriate number of proposal copies.

Evaluation Process:

The Department plans an intensive, thorough, complete and fair evaluation process. Proposals will be evaluated on both the proposed service and the cost of the service. The evaluation will be performed, and an award recommendation made to the Division of Procurement by the Evaluation Committee. Evaluation Committee Members will be selected who do not have a conflict of interest in this procurement.

The Evaluation Committee will be responsible for the evaluation process that will include the following steps:

- Review proposals for any conditions that may disqualify the Offeror and to ensure that required terms and conditions have been met.
- Review proposal content contact references and assign a preliminary score to each factor for each proposal.
- Determine whether, as part of the deliberations, any Offerors will be invited to participate in discussions with the Committee. (Offerors would be those who, based on preliminary scores, are reasonably susceptible of being selected for the award.) However, proposals may be reviewed, and determinations made without discussion. Therefore, it is important that proposals be complete, and Offerors should recognize that opportunity for further explanation may not exist.
- Oral presentations, if required, for invited offerors to demonstrate their proposed service.
- Adjust points or ratings as necessary.
- Best and final offers may take place at the State's option.
- Make final selection recommendation to the Division of Procurement.

N. PROPOSAL SELECTION: Upon review and approval of the evaluation committee's recommendation for award, the Division of Procurement will issue a "Notice of Intent to Award" on Colorado-VSS. A notice will be sent to all offeror's indicating the notice of intent has been posted. A contract will be completed and signed by all parties concerned on or before the date indicated in the Schedule of Activities. If this date is not met, through no fault of the State, the State, at its sole discretion, may elect to cancel the "Notice of Intent to Award" notice and make the award to the next most advantageous offeror.

- O. AWARD OF CONTRACT: The award will be made to offeror(s) whose proposal, conforming to the RFP, will be the most advantageous to the State of Colorado, price and other factors considered.
- P. PROPOSAL CONTENT ACCEPTANCE: The contents of the proposal (including persons specified to implement the project) of the successful offeror will become contractual obligations if acquisition action ensues. Failure of the successful offeror to accept these obligations in a contract, purchase document, delivery order or similar acquisition instrument may result in cancellation of the award and such offeror may be removed from future solicitations.
- Q. STANDARD CONTRACT: After award and before Contract execution the successful Offeror must be registered to do business in the State of Colorado. This registration is maintained through the Colorado Secretary of State Office. (<http://www.sos.state.co.us/>) If Offeror is a foreign corporation (formed under a statute or common law in a jurisdiction other than Colorado) or other foreign entity transacting business in the State of Colorado, shall warrant that it currently has obtained and shall maintain any applicable certificate of authority to transact business in the State of Colorado and has designated a registered agent in Colorado to accept service of process.

Except as modified herein, the standard State Contract Terms and Conditions and the Sample Model Contract (attached separately on VSS as Exhibit A) included in this RFP shall govern this procurement and are hereby incorporated by reference. Please note this Model Contract lists the State's required legal provisions but does not include the specific scope of work and requirements for this RFP. This SOW and other specifics will be attached to the awarded offeror's contract as an exhibit.

The Offeror is expected to review the attached Model Contract and note exceptions. Offerors agreeing to abide by the requirements of the RFP are also agreeing to abide by the terms of the Model Contract. Unless the Offeror notes exceptions in its proposal, the conditions of the Model Contract will govern. It may be possible to negotiate some of the wording in the final contract; however, there are many provisions, (such as those contained in the Special Provisions pages) which cannot be changed. Offerors are cautioned that the State believes modifications to the standard provisions, terms and conditions, and Special Provisions constitute increased risk to the State and increased costs. Therefore, the scope of requested exceptions is considered in the evaluation of proposals.

- R. RFP CANCELLATION: The State reserves the right to cancel this Request for Proposal at any time, without penalty.
- S. STATE OWNERSHIP OF CONTRACT PRODUCTS/SERVICES: Proposals upon established opening time become the property of the State of Colorado. All products/services produced in response to the contract resulting from this RFP

will be the sole property of the State of Colorado, unless otherwise noted in the RFP. **The contents of the successful offeror's proposal will become contractual obligations.**

The State of Colorado has the right to retain the original proposal and other RFP response materials for our files. As such, the State of Colorado may retain or dispose of all copies as is lawfully deemed appropriate. Proposal materials may be reviewed by any person after the "Notice of Intent to Make an Award" letter(s) has/have been issued, subject to the terms of Section 24-72-201 et seq., C.R.S., as amended, Public (open) Records. The State of Colorado has the right to use any or all information/material presented in reply to the RFP, subject to limitations outlined in the clause, Proprietary/Confidential Information. Offeror expressly agrees that the State may use the materials for all lawful State purposes, including the right to reproduce copies of the material submitted for purposes of evaluation, and to make the information available to the public in accordance with the provisions of the Public Records Act.

- T. **INCURRING COSTS:** The State of Colorado is not liable for any cost incurred by offerors prior to issuance of a legally executed contract or procurement document. No property interest, of any nature shall occur until a contract is awarded and signed by all concerned parties.
- U. **PROPOSAL REJECTION:** The State of Colorado reserves the right to reject any or all proposals and to waive informalities and minor irregularities in proposals received and to accept any portion of a proposal or all items proposed if deemed in the best interest of the State of Colorado.
- V. **VENDOR IDENTIFICATION:** The tax identification number provided must be that of the offeror responding to the RFP. The offeror must be a legal entity with the legal right to contract.
- W. **NEWS RELEASES:** News releases pertaining to this RFP shall NOT be made prior to execution of the contract without prior written approval by the State.
- X. **CERTIFICATION OF INDEPENDENT PRICE DETERMINATION:**
 - 1. By submission of this proposal each offeror certifies, and in the case of a joint proposal each party, thereto certifies as to its own organization, that in connection with this procurement
 - (a) The prices in this proposal have been arrived at independently, without consultation, communication, or agreement, for the purpose of restricting competition, as to any matter relating to such prices with any other offeror or with any competitor;
 - (b) Unless otherwise required by law, the prices which have been quoted in this proposal have not been knowingly disclosed by the offeror and will not knowingly be disclosed by the offeror prior to opening, directly or indirectly

- to any other offeror or to any competitor; and
- (c) No attempt has been made or will be made by the offeror to induce any other person or firm to submit or not to submit a proposal for the purpose of restricting competition.

Each person signing the Request for Proposal Signature Page of this proposal certifies that:

- (a) She/he is the person in the offeror's organization responsible within that organization for the decision as to the prices being offered herein and that she/he has not participated, and will not participate, in any action contrary to (1)(a) through (1)(c) above; or she/he is not the person in the offeror's organization responsible within that organization for the decision as to the prices being offered herein but that she/he has been authorized in writing to act as agent for the persons responsible for such decision in certifying that such persons have not participated, and will not participate, in any action contrary to (1)(a) through (1)(c) above, and as their agent does hereby so certify; and she/he has not participated, and will not participate, in any action contrary to (1)(a) through (1)(c) above.

3. A proposal will not be considered for award where (1)(a), (1)(c), or (2) above has been deleted or modified. Where (1)(b) above has been deleted or modified, the proposal will not be considered for award unless the offeror furnishes with the proposal a signed statement which sets forth in detail the circumstances of the disclosure and the head of the agency, or her/his designee, determines that such disclosure was not made for the purpose of restricting competition.

Y. **CONFLICTS OF INTEREST:** The holding of public office or employment is a public trust. A public officer or employee whose conduct departs from his fiduciary duty is liable to the people of the State. Rules of conduct for public officers and state employees:

1. Proof beyond a reasonable doubt of commission of any act enumerated in this section is proof that the actor has breached his fiduciary duty.

2. A public officer or a state employee shall not:

- (a) Engage in a substantial financial transaction for her/his private business purposes with a person whom she/he inspects, regulates, or supervises in the course of his official duties;

- (b) Assist any person for a fee or other compensation in obtaining any contract, claim, license, or other economic benefit from her/his agency;

- (c) Assist any person for a contingent fee in obtaining any contract, claim, license, or other economic benefit from any state agency; or

(d) Perform an official act directly and substantially affecting its economic benefit a business or other undertaking in which she/he either has a substantial financial interest or is engaged as counsel, consultant, representative, or agent.

(e) Serve on the Board of any entity without disclosure to the entity, the Secretary of State, and his/her employer.

3. A head of a principal department or a member of a quasi-judicial or rule-making agency may perform an official act notwithstanding paragraph (d) of subsection (2) of this section if her/his participation is necessary to the administration of a statute and if she/he complies with the voluntary disclosure procedures under C.R.S. 24-18-110.
4. Paragraph (c) of subsection (2) of this section does not apply to a member of a board, commission, council, or committee if she/he complies with the voluntary disclosure procedures under C.R.S. 24-18-110 and if she/he is not a full-time state employee. Reference C.R.S. 24-18-108, as amended.

Z. TAXES: The State of Colorado, as purchaser, is exempt from all federal excise taxes under Chapter 32 of the Internal Revenue Code (Registration No. 84-730123K) and from all state and local government use taxes C.R.S. 39-26-114(a). Our Colorado State and Local Sales Tax Exemption Number is 98-02565. Seller is hereby notified that when materials are purchased in certain political sub-divisions (for example - City of Denver), the seller may be required to pay sales tax even though the ultimate product or service is provided to the State of Colorado. This sales tax will not be reimbursed by the State.

AA. PUBLIC CONTRACTS FOR SERVICES. CRS 8-17.5-101 (EXCLUDED; SECURITIES, INVESTMENT ADVISORY SERVICES OR FUND MANAGEMENT, SPONSORED PROJECTS, INTERGOVERNMENTAL AGREEMENTS, OR INFORMATION TECHNOLOGY SERVICES OR PRODUCTS AND SERVICES).

Effective May 13, 2008, contractors who enter into or renew a public contract for services with Colorado state agencies or political subdivisions must participate in either the Federal ***E-Verify program***, or the Colorado Department of Labor and Employment Program. For more information see:

E-Verify Program: <http://www.dhs.gov/e-verify> or,

Colorado Department of Labor and Employment Program and notice forms: Division of Labor: <http://www.colorado.gov/cs/Satellite/CDLE-LaborLaws/CDLE/1248095356380>

AB. CRS 24-102-206 Contract Performance for Services Outside US or CO - Now

requires Contractors to give written notice in accordance with the following State Contract terms and conditions:

**If any services are performed outside the United States or Colorado:
*[Not applicable if Contract Funds include any federal funds]***

Prior to contracting or as a requirement for the solicitation of any contract from the state for services, as appropriate, any prospective vendor shall disclose in a written statement of work whether it anticipates subcontracting any services under the contract, where such subcontracted services will be performed under the contract, including any subcontracts, and whether any subcontracted services under the contract or any subcontracts are anticipated to be performed outside the United States or the state. If the prospective vendor anticipates services under the contract or any subcontracts will be performed outside the United States or the state, the vendor shall provide in its written statement of work a provision setting forth why it is necessary or advantageous to go outside the United States or the state to perform the contract or any subcontracts.

Following the Contract Effective Date, Contractor shall provide written notice to the State, within 20 days of the earlier to occur of Contractor's decision to perform, or its execution of an agreement with a Subcontractor to perform, Services outside the State of Colorado and/or the United States. Such notice shall specify the type of Services to be performed outside the State of Colorado and/or the United States and the reason why it is necessary or advantageous to perform such Services at such location or locations. All notices received by the State shall be posted on the Colorado Department of Personnel & Administration's website. Knowing failure by Contractor to provide notice to the State shall constitute a material breach of this Contract.

Noncompliance

Contractor's failure to provide reports and notify the State in a timely manner may result in the delay of payment of funds and/or termination as provided under this Contract.

Subcontracts

Copies of any and all subcontracts entered into by Contractor to perform its obligations hereunder shall be submitted to the State or its principal representative upon request by the State. Any and all subcontracts entered into by Contractor related to its performance hereunder shall comply with all applicable federal and state laws and shall provide that such subcontracts be governed by the laws of the State of Colorado.

SECTION III

BACKGROUND, OVERVIEW AND GOALS

The 2GO Pilot Program is designed to support innovative ways of ensuring Colorado families achieve educational and economic success. The 2GO Pilot will provide up to ten communities across the state a share of funds to plan and implement two-generation (2Gen) approaches to policy or programs that ensure both children and their caregivers experience positive outcomes. Communities may request up to \$100,000 for the work which is expected to start on November 1, 2018 and must be completed by June 30, 2019.

The 2GO Pilot grants must be used to build community readiness and collaboration to better serve families and ensure outcomes for the whole family. Following an initial planning stage, awardees will receive funding to pilot their ideas for proof of concept and effectiveness. CDHS anticipates that up to four years of additional funding may be available for successful projects.

[Colorado Department of Human Services](#) (CDHS) has a mission to design and deliver high-quality human and health services that improve the safety, independence, and well-being of the people of Colorado. CDHS connects people to assistance, resources and supports for living independently in Colorado through intensive work with local departments of health and human services. CDHS works to ensure that the people of Colorado are safe, healthy, and prepared to achieve their greatest aspirations. CDHS' values include their commitment to:

- Make decisions with, and act in the best interests of, the people they serve, because Colorado's success depends on their well-being.
- Share information, seek input, and explain their actions because they value accountability and transparency.
- Manage their resources efficiently because they value responsible stewardship.
- Promote a positive work environment to support and develop employees, because their performance is essential to Colorado's success.
- Meaningfully engage their partners and the people they serve because we must work together to achieve the best outcomes.
- Commit to continuous learning because Coloradans deserve effective solutions today and forward-looking innovation for tomorrow.

CDHS has undertaken an intensive and intentional effort to provide services with a [2Gen approach](#). Many approaches to serving families address the needs of children and their caregivers separately, leaving either the child or caregiver behind, and reducing the likelihood of success for all members of the family. 2Gen approaches serve children and their caregivers together, harnessing the family's full potential to put the entire family on a path to permanent economic success.

This approach (modeled after the work by Ascend at The Aspen Institute) recognizes that families include children and adults and that outcomes across generations in the family are required to break the cycle of intergenerational poverty. A 2Gen approach supports families to have the best possible parents, tracks outcomes for the adults and the children in the family, and recognizes that assets are both financial and social. Assets include the ability to earn income, have healthy children who are able to learn, and increased social capital.

The **five core components to 2Gen are:** early childhood education, post-secondary and employment pathways, economic supports, health and well-being, and social capital to improve outcomes. Foundational principles that must be included are: strengthening the workforce; fostering data integration; driving policy integration; honoring family voice and family participation; monitoring program implementation and continuous quality improvement; and a commitment to racial and gender equity.

The 2GO grants will be awarded to up to ten local community/regional collaborations seeking to address systemic challenges that impede families' abilities to reach their full potential. The mandatory criteria include:

- All proposals **must** include or be led by senior leadership from the local county departments of Social Services. If the department is not the lead applicant, a letter(s) of support and participation must be included.
- To broaden the reach to families and systemic changes available for families, rural communities that collaborate with neighboring rural communities proposing a more **regional approach** will be prioritized over singular rural community proposals.
- Awarded projects will **be provided a coach** who will work with the sites to support and identify areas for further technical assistance or peer learning.
- A **20% local match** is required, which may be accounted for with in-kind support.
- Inclusion of the **five core components to 2Gen:** early childhood education, post-secondary and employment pathways, economic supports, health and well-being, and social capital to improve outcomes. Foundational principles that must be included are: strengthening the workforce; fostering data integration; driving policy integration; honoring family voice and family participation; monitoring program implementation and continuous quality improvement; and a commitment to racial and gender equity.
- **Service strategies must:** strengthen families protective factors; utilize a 2Gen approach, include evaluation and outcomes, and have evidence of the proposed outcomes.

The RFP includes two stages of work:

1. The **Systems Building Stage** from November 1, 2018 – February 28, 2019 will focus on building community readiness and collaboration, this includes thinking carefully and critically about how to better serve families in Colorado ensuring that there are outcomes for the entire family. This stage will include the writing of a final business strategy or implementation plan for stage two. Upon successful completion of this stage, CDHS will proceed with the release of funding for the Implementation Stage.
2. The **Implementation Stage** from March 1, 2019 – June 30, 2019 will be focused on implementation of policy changes and new systems which were identified in the first stage, and piloting the ideas to demonstrate the feasibility of the concept and effectiveness. The Implementation Stage must include specific system changes, rigorous data analysis of services provided and outcomes, and memorandums of agreement or joint operating agreements to coordinate efforts in the community.

In order to support creativity and innovation, CDHS has brought together multiple funding streams to support the work and encourage new innovations across programmatic areas. The following sources and the approach to services are provided to assist communities with designing 2Gen approaches. Recognizing that families do not always align with system funding, CDHS will work with the local community to provide the appropriate blending of grant funding based on the information from this application including the profile of families being served, and level of evidence of effectiveness of desired approaches. Proposals which state which populations are being served and specifically target eligible services have a greater likelihood of being eligible for full funding.

- **Temporary Assistance for Needy Families (TANF):** The available funds are from the State Office of Economic Security and must be used to target families who meet the TANF eligibility requirements for Colorado. To be TANF eligible, families must have a household income of under \$75,000. Priority will be given to services for families who are under 200% of federal poverty levels and meet the TANF goals:
 - provide assistance to needy families so that children may be cared for in their own homes or in the homes of relatives;
 - end the dependence of needy parent on government benefits by promoting job preparation, work and marriage
 - prevent and reduce the incidence of out of wedlock pregnancies and establish annual numerical goals for preventing and reducing the incidence of these pregnancies; and
 - encourage the formation and maintenance of two parent families.

- **Promoting Safe and Stable Families (PSSF)**: The primary goals of the Promoting Safe and Stable Families program are to prevent the unnecessary separation of children from their families, improve the quality of care and services to children and their families, and ensure permanency for children by reuniting them with their parents, by adoption or by another permanent living arrangement. States are to spend most of the funding for direct services that address: family support, family preservation, time-limited family reunification and adoption promotion and support.

The available funds are State dollars targeted at administration, training and planning and must focus on work to provide effective family support, family preservation, family reunification or adoption support services. For those communities already receiving PSSF funding, utilize program data from the Office of Early Childhood Salesforce data system to backup your proposal.

- **Community-Based Child Abuse Prevention Funding**: The purposes of the CBCAP program are: (1) to support community-based efforts to develop, operate, expand, enhance, and coordinate initiatives, programs, and activities to prevent child abuse and neglect and to support the coordination of resources and activities to better strengthen and support families to reduce the likelihood of child abuse and neglect; and (2) to foster understanding, appreciation, and knowledge of diverse populations in order to effectively prevent and treat child abuse and neglect.

The available funds are to further local child maltreatment prevention planning efforts based on the Colorado Child Maltreatment Prevention Framework for Action. Communities which have already created local child maltreatment prevention plans are encouraged to apply to implement individualized services with a two-generation approach such as: evidence-based home visitation, parent education, mobility, mentoring and personal literacy, respite and crisis care, family development and goal setting, and screening for substance abuse, intimate partner violence, and depression. Funds may also be used for two-generation strategies to support organizational and practice change; cross-system collaboration and community capacity building; and policy reform. Communities that want to create a new local child maltreatment plan using a 2Gen approach may also apply.

- **Office of Behavioral Health, Federal Opioid Grant**: The Office of Behavioral Health's Mental Health Block Grant funds, from SAMHSA's Center of Mental Health Services (CMHS), provide core mental health services to adults and older adults with serious mental illness (SMI) and children and adolescents with serious emotional disturbances (SED).

The Office of Behavioral Health's State Opioid Response Grant addresses gaps in prevention, treatment and recovery services for opiate use disorders (OUD)

through expansion of medication-assisted treatment (MAT); crisis and emergency services; professional trainings; naloxone distribution; transitional housing support for high utilizers; media campaigns; and coordination with the criminal justice system. Funds are dedicated for the planning and delivery of these services.

The available funds are federal dollars for the prevention and treatment of opioid use. While funds can be used for local planning, there is expectation that interventions are evidenced-based.

- **Office of Behavioral Health, Federal Mental Health Funds:**The available funds are from federal mental health block grant for individuals with Serious Mental Illness or Serious Emotional Disturbances. Funds must go towards efforts for people who meet a specific definition of a mental health disorder that are significantly elevated.

Due to this innovative approach to funding, CDHS anticipates that up to four years of additional funding may be available for successful projects.

SECTION IV

REQUIREMENTS / STATEMENT OF WORK

The 2GO Pilot Program is designed to support innovative ways of ensuring Colorado families achieve educational and economic success. The goal is to help families exit the intergenerational cycle of poverty by providing them with the support that the children

and the adults in their lives need to build assets. Outcomes for families can be improved when the community comes together to identify and close gaps to services. Early childhood education, post-secondary and employment pathways, economic supports, health and well-being, and social capital, when brought together, form the essential components of the 2Gen approach and help families create pathways out of intergenerational poverty. Communities should add additional approaches and supports but must include all five core components. **Funds are designed to help build community readiness and collaboration to better serve families and ensure outcomes for the whole family.**

System-Building Components Include:

- a. Integration and coordination of the five **core 2Gen components**. Identify how you will strengthen working relationships between these supports and overcome barriers families experience in trying to obtain supports (multiple case managers, multiple intake forms and processes, waiting lists, hours of services, lack of availability, inability to work and keep required appointments, etc).
- b. A **collective impact or other collaborative approach is required** and will include as many of these community partners as possible: County Department of Social Services/Human Services (required), Workforce Centers (required), Behavior Health Centers (required), Early Childhood Councils (required), Department of Public Health, Head Start, Higher Education (including GED and technical certificates), Family Resource Centers, Community Health Centers, evidence-based home visitation, the Incredible Years, Nurturing Parents, Colorado Community Response members, providers of adoption and respite care supports, experts in family decision making, and intensive case management, first responders and medical professionals with expertise in medication-assisted treatment for opioid addiction, experts in treatment and services for youth with serious emotional disturbances, nonprofits focused on parent support and education, faith-based and nonprofit providers, business sector, and local philanthropy. Letters of support and collaboration with the names, titles, and responsibilities of the person(s) responsible for participating in the work and their commitment are required. It is understood that additional partners may be identified and added as the work progresses.
- c. How the **community will come together** to further identify and tackle the complex systemic challenges that impede families' abilities to reach their full potential and create specific action steps to overcome these barriers.
- d. When working to overcome the challenges, the proposed solutions must be **grounded in best practice and research** in child development, school

success, adult literacy, mental health, workforce development, and be parent-informed and guided. The more rigorous evidence in the work, the greater the access to potential funding streams.

- e. Build on **existing collaborative efforts** and data such as Promoting Safe and Stable Families (PSSF), local child maltreatment prevention plans, or Colorado Reading Collaboratives.
- f. Addressing and understanding the **racial and gender disparities** in the community is a core component of the work and must be included in the design and implementation process.
- g. **Family voice** and the lived experience of community members who are seeking supports should be included in the design and implementation process.
- h. Recent barriers from CDHS statewide tour to consider include:
 - How to address **transportation** needs for parents to get to work and education facilities and ensure their children are at ECE;
 - Closing the **child care gap** for parents who are wanting to work;
 - Ensuring improved **access to behavioral health services** including crisis response, maternal depression, and ongoing access to treatment; and
 - Ensuring that County Departments of Social Services, Behavioral Health, and Workforce and community providers and funding are all aligned to provide **maximum efficiency and flexibility for families.**

For each system reform which the community is considering, carefully look for outcomes and deliverables by asking questions such as:

- How can our community build readiness and collaborate better to serve families and ensure outcomes?
- Are the families in our community being “cut up” and served by funding stream and topic, rather than by need? How might we solve this challenge and make it easier for families to work and to parent while receiving support?
- How can our community bring support systems together to help the entire family thrive? Can we do this in a way that supports the development of assets including social capital?
- Are families aware of and fully accessing the current services? If not, how can we involve them in solving this challenge? What are the additional supports that families desire and need to access, and how can we improve access with their involvement?

- Are there racial or gender disparities in services which we need to address? How will we include equity in all of our thinking?
- How will our community know that we are supporting solutions to intergenerational poverty through these changes?

During the Systems Building Stage, the community is encouraged to consider pilot innovations which have clear evaluation methods and deliverables. This is the opportunity for communities to pilot innovations and test their ideas for proof of concept and effectiveness. To help with thinking and planning, and for the purpose of illustration, potential innovations are:

- Design and create 2Gen hubs linked together by a formal governance structure with shared accountability, a regional learning community, common intake forms, and the collection of common data.
- Address barriers for grandparents and other kinship providers raising grandchildren, and design a system to support these families based on data from sources such as PSSF, Family Development.
- Examine and implement a pilot universal intake process that streamlines intake and supports coordination of services for the entire family and evaluates outcomes.
- Support the development of interagency relationships that view the whole family as the client, achieving family outcomes with existing services and implement these changes throughout the community.
- Create an integrated policy for providing accessible, affordable, high-quality child care that meets the needs of low-income families work schedules, including evening and weekend care and implement the proposed changes tracking outcomes for children and for family earnings.
- Design a program that provides families with community-based education, parent employment plans, adult education opportunities, financial stability workshops and family coaching. In implementation, start providing the services at affordable housing complexes, local schools, community centers and through in-home visits.
- Create or enhance approaches to serving specific populations such as pregnant and parenting teens or parents in substance abuse treatment and their children, including medication-assisted treatment and include evaluation of outcomes for the child(ren) and parent(s).
- Dramatically improve community collaboration and case management services for TANF eligible families, which incorporate 2Gen efforts, are individualized with goal setting, and supports the entire family resulting in

improved earnings and employment for the parent(s), and improved education and health outcomes for the child(ren).

- Design, implement and evaluate new family focused treatment services and supports for families with opioid addiction or serious mental illnesses which are impeding work and stability.
- Bring together adult education, behavioral health, child care, housing, job training, transportation, public health, and other related supportive services to provide true “one-stop” shopping for the entire family and track outcomes for these families.

For maximum leveraging of funding, deliverables must specify the population to be served and desired quantifiable outcomes.

Projects must submit an interim report and **Strategic or Business Plan for the Implementation Stage** by March 15, 2019 to CDHS. Work plans are expected to be succinct summaries of the next steps including a revised, detailed budget for the remaining funds. The work plans are the opportunity to pilot new ideas for proof of concept and effectiveness.

Joint Operating Agreements or Memorandums of Cooperation/Understanding should be included with the business plan as proof of coordinated services. These written plans should be no more than 15 pages and include a request to release the second phase of funding based on achievement of stated goals and objectives in the Systems Building Stage. These written work plans must include specific tasks, timelines, and be tied to outcomes for families. It is assumed that the line items in the budget may change through the course of the community planning but must still align with the funding goals under which the award was made.

Budgets should include **the cost for key community members to attend a one day convening** on the front range.

Any savings in the System Building Stage may be approved by CDHS for use in the Implementation Stage. Any overspending in stage one **will not be** considered. All expenditures should be made before June 30, 2019.

Respond to the requirements in the same sequence as outlined in this section, and restate the requirement followed by your response. Proposals that do not follow the sequence, outline, and response format of this RFP, may be deemed non-responsive and disqualified from further consideration

The work requirements for this project are to be completed in two phases: Systems Building from November 1, 2018 – February 28, 2019; and Implementation from March

1, 2019 – June 30, 2019. It is assumed that the implementation plan will be submitted to CDHS by March 15, 2019 for release and approval of funds for implementation. The Scope of Work should focus primarily on the Systems Building Phase with the Business or Strategic Plan submitted in March of 2019 focused on the implementation and piloting of innovations.

Please add the following in the Scope of Work:

- **Desired outcomes** for the families in the community:
 - What are the demographics of the families you seek to serve?
 - How are you ensuring that these families qualify for funding available through this RFP?
 - How will this work help ensure Colorado families achieve educational and economic success?
 - Where available, have you incorporated PSSF data and gaps analysis?
 - Where appropriate have you coordinated with your community's local child maltreatment prevention plan to help fill gaps?
 - What specific outcomes are you seeking?
 - How are you measuring these outcomes?
 - If any interventions are proposed and funds requested, what is the evidence base for the intervention? Is it a promising, supported, or well-supported intervention?

- **Community Partners based on these outcomes:**
 - Who is the lead agency and what is their role?
 - Who will be working on this effort (name, organization, title, and role)?
 - How will the community building process be accountable for achieving the outcomes?
 - How do you know that in the planning process you have established reasonable goals?
 - How will you increase community awareness of or through this work?
 - What is the outreach plan to obtain additional partners as needed? How will they be incorporated into the work?
 - How will the community be engaged in fiscal sustainability?

- **Incorporation of Family Voice:**
 - How are families helping to guide and lead this work?
 - How will family voice be incorporated into the work?

- **Racial and Gender Equity:**
 - How are you incorporating and addressing racial and gender inequities?
 - How will you ensure racial, ethnic and gender equity and awareness in this work?

- **Project Timeline**
 - What is the timeline for each step?

- How will you write and ensure support for the Strategic or Business Plan?
- **Budget for System Change and For Implementation:**
 - Provide a detailed budget and line item justification for the system change work in stage one.
 - While requests can be equally spread over the two time frames, reserving a larger percentage of the budget for implementation may best meet the needs of the community.
 - Provide a general budget for the implementation work at this step with a full budget due with the Business Plan on March 15, 2019.
 - Be certain to include the costs of the statewide convening on the front range for key participants for one full day and up to two nights.
 - Identify the fiscal agent and accountability for financial management.
 - The lead applicant is responsible for all subcontracts and all work. How will the lead applicant ensure that the work is done?
 - The lead applicant will be required to provide timely fiscal reports and agree to comply with all fiscal rules.
 - This proposal requires a 20% local match which can include in-kind services including staff time. Document the match and how the match will be tracked for reporting.
 - How are you thinking about future funding and sustainability?
 - CDHS will cover the costs for the coach.

SECTION V

RESPONSE FORMAT

To facilitate an effective evaluation process, proposals must be submitted in the following format on 8 1/2 by 11-inch paper and all pages should be numbered in the following manner: page_____ of _____ pages. Please use double-sided pages. All acronyms in the proposal must be defined. Failure to provide the requested information may result in disqualification of the proposal. **Maximum of fifteen (15) pages** excluding letters of support and collaboration. ***Proposals that do not follow the sequence, outline, and response format of this RFP, may be deemed non-responsive and disqualified from further consideration.***

A. STATE OF COLORADO REQUEST FOR PROPOSAL SIGNATURE PAGE

Include the State of Colorado Request for Proposal Signature Page. An officer of the offeror who is legally authorized to bind the offeror to the proposal must sign this page in ink.

B. TRANSMITTAL LETTER

Submit a Transmittal Letter on your official business letterhead that:

1. Positively states your willingness to comply with all work requirements and other terms and conditions as specified in this RFP.
2. Identifies all material and attachments that comprise your proposal.
3. Is signed by an individual authorized to commit your organization to the proposed work.
4. States whether the Offeror is a partnership, a non-profit corporation, a Colorado corporation, a non-Colorado corporation, or some other business structure. Non-Colorado corporations must register as a foreign corporation to conduct business in Colorado and appoint a resident agent to review process. If the Offeror is a foreign corporation, a limited liability partnership or a limited liability limited partnership, state that the Offeror currently has a Certificate of Good Standing or Certificate of Existence to do business in Colorado. Proof of such certification shall be provided upon request.
5. States whether the Offeror or any of the Offeror's employees, agents, independent Contractors, or proposed subcontractors have ever been an excluded provider, convicted of any criminal charges or actions involving moral turpitude. If yes, attach an explanation.
6. States that the Offeror's Proposal shall remain valid for a minimum of one hundred eighty (180) days from the date of the award.
7. Discloses all current pending contracts with the State of Colorado and all bids or proposals submitted to the State of Colorado but not yet awarded.
8. Identifies all potential conflicts of interest related to this RFP. If any actual or potential conflicts of interest are identified, provide your plan to mitigate the

actual or potential conflict of interest.

9. Vendor disclosure of services identifying if the vendor or subcontractor will perform the services outside the state of Colorado or the United States. If this is the case, provide a brief statement explaining why the vendor believes it is necessary or advantageous to perform the services outside the state of Colorado or the United States. Contracts entered into or renewed by a government entity are subject to the following statute(s) under HB 13-1292 “Keep Jobs in Colorado Act of 2013”.
10. Service Disabled Veteran Owned Small Businesses (SDVOSBs) – Per C.R.S. 24-103-211. Vendors who are officially registered and verified as a SDVOSB by the Center for Veteran Enterprise within the U.S. Department of Veterans Affairs. (www.vip.vetbiz.gov) should disclose this information. SDVOSBs making this claim shall submit documentation of SDVOSB certification issued through the U.S. Department of Veterans Affairs in their response to the solicitation. Bid submissions without this documentation will not be considered a SDVOSB.
11. Per C.R.S. 24-103-502 Please describe your company’s accounting system. The description should state that your accounting system will permit timely development of all necessary cost data in the form required by the contract type contemplated in this solicitation and will adequately allocate cost in accordance with generally accepted accounting principles.

C. TECHNICAL/ BUSINESS PROPOSAL

Restate each requirement set forth in Section 4, Requirements/Statement of Work, followed by a response describing the approach and how the requirement will be met.

Identify the Section number of each requirement. Indicate in detail the scope of services included in your proposal and identify any items requested by the State that are not included in your proposal.

D. DEMONSTRATED EXPERIENCE AND CAPABILITIES

1. Describe how your company will manage this project and who the project lead will be, indicating experience and approximate amount of time devoted to this effort. What is their expertise in applying a 2Gen approach? What is their expertise in community problem identification and systems change?
2. Indicate key personnel who will be assigned to the project and describe their experience. Explain how you will ensure that equally qualified persons are assigned to the project if these individuals leave the project. The state expects that the awarded Offeror will continue to make the key project personnel available through the life of the contract as long as they remain in offeror’s employ. The state reserves the right to approve any replacement

personnel.

3. The Offeror's proposal shall include evidence that they have the knowledge, skills, abilities, collaborative relations, and experience in the areas identified by the requirements in Section 4, Requirements/Statement of Work.

(a) Describe the lead applicant's experience with similar processes. Include specific examples for reference.

E. COST PROPOSAL

- This RFP will result in a fixed-price or NOT TOO EXCEED contract of up to **\$100,000** with the first allocation for the Systems Building Stage and final award based on submission of the Business or Strategic Plan. CDHS expects to award up to ten grants. It is anticipated that the first stage will be approximately 30% of the costs with implementation requiring the remaining funds. Costs are tied to services that meet or exceed the requirements and expected outcomes. This may include the expertise, and relevant experience of the offeror that will enhance the success of the project and provide minimal risk or need for State resources, meeting facilitation, data gathering and analysis and report writing.
- Provide in a separately sealed package identified as "Cost Proposal" all pricing and costs tied to the requirements and work being proposed. If appropriate, provide the number of hours, hourly rate by level of staffing, and deliverables.
- The proposal must state the total fixed-price fee for performance of and completion of services that will become part of a contract between the State and awarded vendor.
- The proposal should estimate the number of families who will benefit from this work.

F. DELIVERY SCHEDULE

CDHS will require regular meetings with a coach, an interim report on **January 15, 2019**, and a **final report including a business or strategic plan from stage one on March 15, 2019**.

G. ADDITIONAL DATA

Since the preceding sections are to contain information that is specifically requested, the proposing party may include any additional information considered essential to the proposal in this section. If the applicant is not the County Department of Human or Social Services, proof of their extensive involvement and commitment is required. The proposing party should not include general information publications, such as marketing, directories or client

lists but should include information on prior work with the County Department(s).

H. STATE RESPONSIBILITIES

The Department will appoint an individual to be a liaison to the successful Offeror. This person will serve as a contract monitor. In addition, the state will assign a coach to support the county in the planning and implementation work, and will have a required convening of all communities. The coach will attend entry/exit and assist the proposing party in understanding Department requirements and reporting guidelines.

SECTION VI

EVALUATION AND AWARD

A. EVALUATION OF PROPOSALS

The award decision ultimately is a business judgment that will reflect an integrated assessment of the relative merits of the proposals using the factors set forth in the RFP. The Department intends to award the contract to the Offeror whose proposal, conforming to the RFP, will be most advantageous to the Department – price and other factors considered.

The Department will conduct a comprehensive, fair, and impartial evaluation of the proposals received in this solicitation effort. A Proposal Evaluation will evaluate Proposals that meet the minimum general requirements. Evaluation criteria for the proposals will be used for the purpose of ranking the proposals in a relative position based on how fully each proposal meets the requirements of this RFP. Such ranking will not necessarily be conclusive in selection of a prospective Contractor but will be evaluated with other information that may come to the attention of the State, and may, in their judgment, impact the prospective Contractor's ability to perform the services.

Offerors should not assume that they would have an opportunity for oral presentations or revisions of proposals. Therefore, Offerors should submit their most favorable proposal as their initial proposal. If an award is not made based on the initial proposals, Offerors considered most competitive may be provided an opportunity to make an oral presentation. The competitive range determination will be based exclusively on the written proposals. Offerors are therefore cautioned to ensure that their proposals adequately convey a sound approach and a comprehensive understanding of the scope of work requirements. If proposal revisions are permitted after the conclusion of oral presentations and discussions, the Department will establish a date, in writing, for submission of best and final offers. The purpose of this step would be to submit revisions only, not to submit comprehensive proposal rewrites.

B. SUBMISSION CHECKLIST

Proposals that have met the minimum submission requirements outlined in this RFP will be passed on to the evaluation review committee for further review and consideration.

At a minimum, proposals are:

1. Submitted by the due date and time
2. Including a completed and signed Signature Page
3. Including a completed and signed Transmittal Letter
4. Organized, tabbed, and formatted per instructions contained within the RFP and all other documents considered to be a part of the RFP
5. Compliant with packaging instructions and designated number of copies

Proposals that do not meet the criteria of the Submission Checklist and initial review may be disqualified.

C. MANDATORY CRITERIA

Successful applicants will have the following:

- All proposals **must** include or be led by senior leadership from the local County Departments of Human or Social Service. If the department is not the lead applicant, a letter(s) of support and participation must be included.
- To broaden the reach to families and systemic changes available for families, rural communities that collaborate with neighboring rural communities proposing a more **regional approach** will be prioritized over singular rural community proposals.
- Awarded projects will **be provided a coach** who will work with the sites to support and identify areas for further technical assistance or peer learning.
- A **20% local match** is required which may be accounted for with in-kind support.
- Inclusion of the **five core components to 2Gen**: early childhood education, post-secondary & employment pathways, economic supports, health and well-being, and social capital to improve outcomes. Foundational principles that must be included are: strengthening the workforce; fostering data integration; driving policy integration; honoring family voice and family participation; monitoring program implementation and continuous quality improvement; and a commitment to racial and gender equity.
- **Service strategies must**: build strengthening families protective factors; utilize a 2Gen approach, include evaluation and outcomes, and have evidence of the proposed outcomes.

D. GENERAL CRITERIA

Proposals will be rated/scored in the following categories detailed in this RFP:

Category 1 – Business Proposal

- Technical criteria - (a) comprehensiveness and appropriateness of the work plan, proposed outcomes and population need and (b) realistic time estimates to complete each segment of the work based on staff to be assigned (c) ability to facilitate community engagement and family engagement work (d) understanding of data from the community and trends (e) commitment and expertise in implementing a 2Gen approach (f) outcomes for families including increased assets from earning, brain development, and learning for children, and (g)

- commitment to addressing racial and gender inequities.
- Adequacy and completeness of the proposal with regard to the requirements specified in the RFP.

Category 2 – Cost Proposal

- Costs are clearly tied to services and activities that meet or exceed the requirements and expected outcomes.
- Demonstrate how the 20% match is being leveraged with this funding.
- Proposed price/costs tied to the requirements, and statement of number of hours by level and hourly rate.
- Costs are differentiated between Systems Building and Implementation Stages of the work.
- Costs for community convenings are realistic and included.
- Costs for engaging families and obtaining family voice are realistic and included.
- Costs for creating an interim report and business plan are realistic and included.
- Plan for community engagement in sustainability.
- Affordable and within budget.
- Cost for attendance at the statewide convening.

Category 3 – Demonstrated Experience and Capabilities

- Breadth and depth of relevant experience of the applicant organization and key partners.
- Ability to bring together large system funders including TANF, CCAP, WIOA, Behavioral Health, and Public Health.
- Coordination with existing community efforts where applicable, including PSSF and local child maltreatment prevention plans.
- Qualifications and experience of staff, including specialists and consultants to be assigned to the project, minimizing the risks and having the greatest potential for meeting or exceeding goals and outcomes.
- Organization, size, stability, and ability to manage this additional effort.
- Expertise in system change.
- Commitment and staff experience utilizing a 2Gen approach.

Category 4 – Letters of Support and Collaboration

This work requires a commitment to community involvement, system and policy change, and new ways of working together. Letters of Support and Collaboration should specify the commitment to developing a 2Gen approach for the community, identify a decision-making participant, and ensure that all key members are prepared to work together to create positive outcomes for children and their parents together. Prior to release of implementation funding, submission of the Business or Strategic Plan is required and with that plan, joint operating agreements or memorandums of understanding are required for stage two.

E. BASIS FOR AWARD

The business and technical factors will be assessed based on the soundness of the

Offeror's overall approach and the Respondent's understanding of the requirements. The experience and/or demonstrated capabilities factor will be assessed by considering the extent to which the qualifications, experience and past performance are likely to foster successful, on-time performance. Strategies for meeting expedited implementation timeframes will be assessed based on their reasonable likelihood of success. Assessments may include a judgment concerning the potential risk of unsuccessful or untimely performance, and the anticipated amount of State involvement necessary (beyond that reasonably necessary) to ensure timely, successful performance.

The State may contact references provided, and, in addition, obtain information concerning the Offeror's performance on other work performed for the State of Colorado. Client references will be used as a verification of information provided by the Offeror and as a means to validate the performance of the Offeror on prior work and will have a bearing on the scoring of Proposals. The State cannot assume any liability for statements made by client references provided by Offerors.

The Offeror recommended for an award must provide (upon request) documentation of financial responsibility, financial stability, and sufficient financial resources to provide the services sought in this RFP. This response must include financial information by which the State may reasonably formulate an opinion about the relative stability and financial strength of the Offeror and a credit rating by a rating service. These statements shall include at least a balance sheet and income statement (including footnotes). These statements must be certified by a certified public accountant (CPA).

The State may disqualify from consideration any Offeror who is involved in bankruptcy proceedings or whose financial condition is deemed to pose a risk to the State for successful performance of the contract.

F. PERFORMANCE OF AWARD

Proposed changes or exceptions to any requirement, or State's Contract Terms and Conditions, may disqualify Offeror's proposal response from consideration. A completed contract is expected within 30 days following the letter of intent to award. In the event a contract is not signed (through no fault of the State) by the awarded Offeror within 30 days and barring any protest that may delay the completion of a contract, the State may elect to cease negotiations, withdraw the award, and award to the next most advantageous Offeror.