Your Data Say What?

Understanding and Sharing Outcome Data

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FRIENDS Evaluation Brief Project: Sharing Data
Usually, my library is really bustling, and there are tons of kids in it.

It's been much more quiet. I miss being able to be that place of peace and security.

Now, the biggest way kids get their books is by putting them on hold. I have a little wagon, and I go around at the end of every day and deliver them to all of the language arts teachers.

Our first three weeks were completely remote, and we really wanted to make sure kids at home had access to print books.

We put professional bags of books, and they would go out every week. And we would go up by the house by the bus driver.

I had one kid say it was like Christmas.

I know the kids at school, being present with me, delivered from still involved with

I do worry about those kids who are home alone. We hope for the best, but being able to send a book home – it's a little world that they can go off and enjoy.

One of the things that a library offers is escape and comfort through books, whether it's seeing someone else in your own situation or escaping to a world that's completely different from the one that we're experiencing right now.

Sharing Data in Meaningful and Creative Ways

- **Make it Meaningful**: decide on specific outcome data that will best illustrate your work and positive impact. Perhaps focus on a particular area or capture important themes.

- **Get Creative**: show how program has made an impact in a way that families, parents, community members, stakeholders and funders understand and connect with.

- **Show AND Tell**: Tell the story with pictures and charts and graphs. Showcase qualitative findings – include quotes from participants whenever possible.
Sharing Data in Meaningful and Creative Ways: Benefits of a Visual Document

- Communicates information quickly and easily
- People reading the document may not read all (or any) text but can get information from the visual aspects
- Makes data more understandable
- Allows the participant voice to be heard
- Helps results come to life!
CQI – Continuous Quality Improvement

A CQI Environment is one in which data are collected and used to make positive changes.
What Story Does Your Data Tell?

How did we get from this...

...to this?
- Numbers and percentages for different categories
- Averages for scales
- Missing data
- Outliers
<table>
<thead>
<tr>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
<th>E</th>
<th>F</th>
<th>G</th>
<th>H</th>
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<tbody>
<tr>
<td>1</td>
<td></td>
<td>All Participants</td>
<td>Low PFI Pre Scorers</td>
<td>High PFI Pre Scorers</td>
<td>A</td>
<td>B</td>
<td>C</td>
<td>D</td>
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<td>AvgPreConcreteSupportsScore</td>
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<td>4.06</td>
<td>AvgPreNurturingScore</td>
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* PFI Score less than 3 on any construct
^ No PFI Scores less than 3 on any construct

- **Groups**
- **Time periods**
- **Programmatic or theoretical**
• Conditional formatting of scores (Excel) by categories
• Statistical differences in Total PFI Scores (SPSS)
• Percent change in PFI subscale scores
What do these results **REALLY** mean for families?

"I have become a more confident parent because of the support and encouragement that I received here."

"This program has helped me connect more with my child through play and strengthened our attachment."

"The program gave me the tools and knowledge to teach discipline, and the work I put in shows in my children’s growth, behavior and development."
The Final Story: **Family Resource Centers Make a Difference for Families!**

**New York State Office of Children and Family Services**

The New York State Office of Children and Family Services (OCFS) is the Community-Based Child Abuse Prevention (CBCAP) lead agency and serves New York State’s public by protecting the safety, permanency, and well-being of children, families, and communities. OCFS is dedicated to improving the integration of services for New York's children, youth, families, and vulnerable populations.

Family Resource Centers (FRCs) provide families access to the programs and resources needed to help children grow into healthy and productive members of their communities. FRCs in New York and across the United States share six uniform program design features that research and evaluation associate with effective prevention of child abuse and neglect and positive outcomes for families.

- Deliver flexible services responsive to families and the community
- Are universally available with no eligibility criteria
- Provide welcoming and accessible places in the community
- Offer comprehensive, varied, and integrated services
- Link families to other local resources
- Partner with families and other community services

FRCs across the nation have demonstrated success in strengthening protective factors and reducing risk of child maltreatment. Evaluation findings from various FRC programs in the United States have shown:

- FRC services contributed to a 45% reduction in cases of child abuse and neglect.
- FRC services contributed to a 20% increase in parental self-reports of their ability to keep children in their care safe from harm.
- FRC services resulted in statistically significant gains in family self-sufficiency.
- Communities with FRCs had significantly lower rates of child maltreatment involving children without FRCs.

**Family Resource Centers in New York Make a Difference**

Research has shown that building on the protective factors of families reduces child abuse and neglect, and also improves family stability and enhances children’s development. The five primary protective factors are parental resilience, social connections, concrete support in times of need, knowledge of parenting and child development, and social emotional competence. Evaluations of eight FRCs in New York have found that families using FRC services show improvement in these protective factors.

**INVESTMENT IN FAMILY RESOURCE CENTERS RESULTS IN SIGNIFICANT BENEFITS**

In Alabama, an analysis of short-term and long-term impacts shows that for every $1 invested in the Alabama Network of Family Resource Centers, the state of Alabama receives $4.70 in immediate and long-term financial benefits.

**Data from New York’s Protective Factors Instrument (PFI) shows that those at the highest risk of child abuse and neglect are getting the most benefit from FRCs in New York State. FRCs are helping those high risk parents improve their Parental Resilience, Social Connections, Concrete Supports, and Nurturing and Attachment.**

- Average PFI scores across all FRC participants showed a 12% increase in Parental Resilience after receiving FRC services. Families who were at higher risk improved their Parental Resilience by 31%.
- Average PFI scores across all FRC participants showed a 12% increase in Social Connections after receiving FRC services. Families who were at higher risk improved their Social Connections by 32%.
- Average PFI scores across all FRC participants showed a 18% increase in Concrete Supports after receiving FRC services. Families who were at higher risk improved their Concrete Supports by 33%.
- Average PFI scores across all FRC participants showed an 11% increase in Nurturing and Attachment after receiving FRC services. Families who were at higher risk improved their Nurturing and Attachment by 31%.

This program has helped me connect more with my child through play and strengthened our attachment.

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This brief was created in partnership with MEAD Ovaltine, Inc. and the New York State Office of Children and Family Services.
Josh Green, State Senator, Hawaii, 2018
As of 2021, Lieutenant Governor of Hawaii

**KNOW YOUR AUDIENCE**

- Who are the stakeholders?
- What questions do you predict they will ask?
- How will you get their attention?
A longitudinal study of correlates and sequence of attachment disorders in fictional children

Go ahead and . . .

Brag, but be

Brief, and while you’re at it, make it

Beautiful
Resources for CBCAP State Leads
FRIENDS Evaluation Brief Project: Sharing Data

https://friendsnrc.org/evaluation/sharing-data/
Sample Evaluation Brief Template

create your own STORY
Resources on the FRIENDS Website

https://friendsnrc.org/evaluation/

The Evaluation Toolkit:
https://friendsnrc.org/evaluation/evaluation-planning/

Continuous Quality Improvement (CQI):
https://friendsnrc.org/evaluation/continuous-quality-improvement/

Free Online Courses on Data Management and CQI:
https://friendsnrcelearning.remote-learner.net/
Discussion and Q & A
Thank you!

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