

April is National Child Abuse and Neglect Prevention Month

Thank you for all the work you do to support Wisconsin's children and families. The Prevention Board staff knows your organization is a critical resource that connects families to concrete supports and services during regular times. Your services and supports to families are essential during these uncertain times.

April is Child Abuse and Neglect Prevention Month and normally we would be raising awareness with community events and many inperson family strengthening activities. Those gatherings will be curtailed this year, but it is still possible to support families and prevent child abuse and neglect during this time. We hope to be a resource to help ensure your programs and families feel supported.

During April, the Prevention Board will rely on social media and other electronic resources to push out its family strengthening message **s**.

 Follow our <u>website</u> and Facebook page for postings with ideas and resources for parents to address challenges and keep their families strong. Please share with the families you serve.

- Each week, emails to our parent education and training partners
 will contain more detailed information and resources.
- Our <u>Five for Families</u> public awareness campaign will run on Facebook, Instagram, Spotify, and YouTube later in April. You can access the *Five for Families* website and share the resources with your families at any time.

Here are some initial resources that may be helpful for your families:

- 211 Wisconsin
- Aunt Bertha (also available as an app)
- For Parents Experiencing Stress over COVID-19
- Positive Parenting & COVID-19: 10 Tips to Help Keep the Calm at Home
- Tips for Coping with a New Baby During COVID-19
- Top Parenting Tips for Parents and Caregivers in Uncertain
 Times
- Be Strong Families
- Wisconsin Alliance for Infant Mental Health
- National Alliance on Mental Health

Thank you for your continued efforts to build safe, stable, and nurturing relationships and environments for Wisconsin's children and families. Please let us know if there are specific ways we can support the continuity of your work.