

March 2019 PLC:
**Preparing for
Child Abuse Prevention Month**

March 13, 2019



2019 Community-Based Child Abuse Prevention Grantee Meeting

*Overview of Grantee Meeting
and Additional Events of Interest*

Annual CBCAP Grantee Meeting

From the 2018 CBCAP Program Instruction:

The budget must allocate sufficient funds to provide for **at least one representative** from the state to attend an annual 2-5 day federally initiated CBCAP grantees conference. **Attendance at this meeting is a grant requirement.**

2019 CBCAP Grantee Meeting – Details

Strong and Thriving Families Together

Dates:

- Tuesday, April 23rd (all-day)
- Wednesday, April 24th (morning)

Location :

- Washington Marriott Wardman Park
2660 Woodley Road NW,
Washington, DC 20008



2019 CBCAP Grantee Meeting

- The **purpose** of this annual meeting is to share Children's Bureau updates and priorities, monitor grantee progress, foster peer learning, and support knowledge development and transfer.
- This will occur through plenary presentations, breakout sessions, grantee poster exhibits and peer sharing.

2019 Meeting Objectives include:

- Gain information on specific topics and strategies to support effective implementation and maintenance of their CBCAP programs and guidance on how to apply them in their states and jurisdictions.
- Network with peers, parent leaders, Federal Project Officers and technical assistance providers to learn about resources and strategies to address challenges and enhance their CBCAP programs.



April 23-24 – Additional Activities

State Team Planning Meeting

- The purpose of the meeting is to help state teams continue to craft the 5-year Child and Family Service Plans (CFSPs) that serve as road maps for implementing a joint vision for child welfare.
- Teams should include one representative from the state's CBCAP lead agency along with CIP staff and legal and judicial representatives, and Child Welfare Agency Leadership.

Other Grantee Meetings (e.g., Promoting Safe and Stable Families, Criminal Justice Act, etc.)



21st National Conference on Child Abuse and Neglect

- April 24-26, 2019 in Washington, DC
- The theme for 2019 is “Strong and Thriving Families.”
- Premier conference on preventing child abuse and neglect and highlighting best practices and policies that achieve better outcomes for children and families.
- Offering a variety of workshops, policy forums, and skill seminars that will provoke meaningful conversations and valuable learning experiences.



Which meeting should I attend and how do I decide?

April 23rd

- State Team Planning Meeting (STPM)
 - One SLA from each state will participate
 - Participation in the STPM will fulfill the requirement for participation in the CBCAP GM
- Annual CBCAP Grantee Meeting
 - T/TA activities will be provided for those not participating in the STPM
 - Tribal and Migrant CBCAP Grantees
 - Voluntary “Meet and Greet” Networking Activity for all CBCAP participants from 5:30 – 7 p.m.

April 24th (morning)

- All participants will convene at the CBCAP Grantee Meeting. *If you are participating in the STPM, making great progress, and wish to remain with the team, please contact your FPO.*

April 24th (afternoon) – April 26th

- NCCAN—we encourage participation; however, it is voluntary and based on your interest and availability to attend.



Registration Information

You must register individually for EACH meeting that you will be attending.

- CBCAP Grantee Meeting
 - <https://events.myconferencesuite.com/Community-Based Child Abuse Prevention Meeting/reg/landing>
- STPM
 - <https://events.myconferencesuite.com/State Team Planning Meeting/reg/form/edit>
- NCCAN
 - <https://nccan.acf.hhs.gov/register.html>

We encourage you to register asap to confirm your attendance!



QUESTIONS?



National Child Abuse Prevention Month (NCAPM) Strong & Thriving Families

Cynthia Peterson
March 13, 2019



2019 NCAPM Website



**April is National
Child Abuse
Prevention Month**



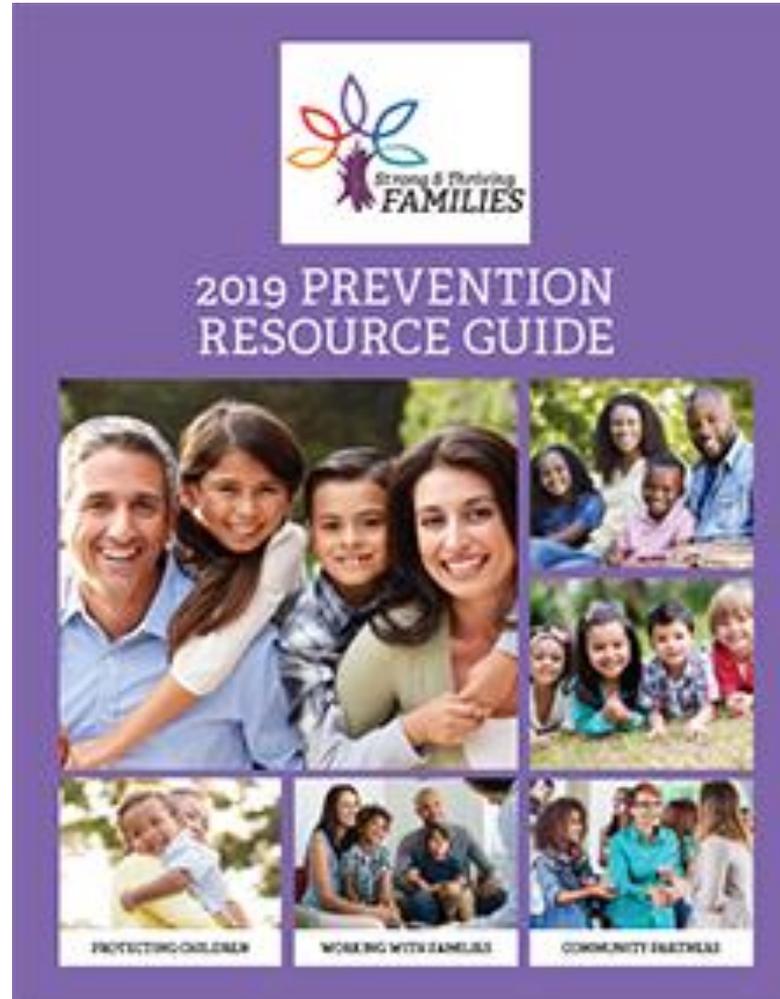
<https://www.childwelfare.gov/topics/preventing/preventionmonth/>

Updated Content



- ✓ About
- ✓ Resources
- ✓ Spread the Word

2019 Prevention Resource Guide



Theme and Focus



This year's Prevention Resource Guide, with the theme “Strong & Thriving Families,” promotes the well-being of children and youth and provides information, strategies, and resources to help communities support and strengthen families.

What's Inside...



- Chapter 1 – Strengthening Individuals, Families, and Communities
- Chapter 2 – Working With Families Using the Protective Factors
- Chapter 3 – Using Protective Factors as a Framework for Your Community Partnership
- Chapter 4 – Protecting Children
- Chapter 5 – Tips for Parents and Caregivers
- Chapter 6 – Resources

Updated Content



- ✓ The latest child maltreatment statistics
- ✓ Two additional tip sheets, *Finding Housing Help for Your Family* and *Preparing Your Family for an Emergency*, previously only available online
- ✓ New Community-Based Child Abuse Prevention programs that each highlight a different protective factor

Nurturing and Attachment



McMains Developmental Center

Me Too Program

A parent support and training program for families of children ages 3–18 with significant cognitive and physical disabilities. This 6-week training program teaches parents and caregivers how to utilize augmentative communication devices into their everyday lives.

Knowledge of Parenting and Child Development



Texas Department of Family and Protective Services
Prevention and Early Intervention Division

<http://helpandhope.org/>

Community-level, evidence-informed programs and systems of support upstream from crisis and intensive interventions. This website is part of a universal strategy to promote healthy parenting, normalize seeking help, support communities in serving families, and connect families with local and State resources.

Parental Resilience



California Department of Social Services
Office of Child Abuse Prevention

“Your Money, Your Goals”

Offers a financial empowerment toolkit developed by the Consumer Financial Protection Bureau. The curriculum empowers parents by strengthening their ability to manage money, use financial services, and provide access to products that work for them.

Social Connections



Colorado Office of Early Childhood

Colorado Community Response Program

Provides a voluntary prevention program that includes case management, family goal setting, financial education, one-time financial assistance, and resource referrals for families who have a “screened out” referral or closed high-risk or family assessment.

Concrete Support



Kansas Children's Cabinet and Trust Fund

Response Advocate Program

Response advocates work alongside law enforcement to assist at-risk families with concrete supports, such as home visiting, goal-setting assistance, education on child development, and referrals to community resources.

Social and Emotional Competence



Wisconsin Child Abuse and Neglect Prevention Board

<https://fiveforfamilies.org/>

Five for Families is a statewide public awareness campaign developed as a universal prevention strategy to help increase knowledge of the protective factors framework. Provides everyday language for parents, caregivers, friends, neighbors, and community members to communicate the five essential strengths.

Adverse Childhood Experiences (ACEs)



Wyoming Children's Trust Fund (WYCTF)

<https://wyctf.org/>

Partners with agencies of similar missions and services to discuss the systemic impacts of ACEs. WYCTF recently partnered with Wyoming Kids First, a statewide nonprofit focused on early care and education at the community level, on a new initiative to educate communities about ACEs.

Thank You for Your Contributions



Questions or Comments



Contact Information



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THE NATIONAL CONVERSATION
ON CHILD ABUSE AND NEGLECT

WE CAN

Coordination Meeting with Partners



WE CAN Overview

*Join the National
Conversation
on Child Abuse
and Neglect*



- Positive, actionable, visually engaging messages for the field to use
- Aimed at those on the ground:
 - Parents
 - Families, friends, and community
 - Front-line workers
- Backed by a concrete resource

<https://cantasd.acf.hhs.gov>



WE CAN by the Numbers

Join the National Conversation on Child Abuse and Neglect

FACEBOOK	Facebook Posts	154
	Facebook Shares, Likes, Comments	1,009
	Other Engagement	989
	Facebook Reach (Number of people who saw post)	53,632
TWITTER	Twitter Posts (Tweets)	154
	Likes, Retweets, and Mentions	510
	Other Engagement	732
	Twitter Impressions (Number of people who saw the tweet)	88,263



<https://cantasd.acf.hhs.gov>



Working Together for Impact

Join the National Conversation on Child Abuse and Neglect

**Our Hashtags:
#WECANPreventChildAbuse;
#NCAPM2019;
#PreventionMonth**



Mid-March

Message to your audience and partners about WE CAN and encourage them to share/engage

Day/Week of Post

Like, Retweet, Comment, and Share

<https://cantasd.acf.hhs.gov>



New WE CAN Messages

*Join the National
Conversation
on Child Abuse
and Neglect*

- Creating only 3-4 new messages this year--total of 6-8 posts.
- Addressing any gaps in current content.
- Need messages and content by March 1st at the latest!
- Contact cmatriccino@impaqint.com for message development packet.



<https://cantasd.acf.hhs.gov>



Continuing to Partner

*Join the National
Conversation
on Child Abuse
and Neglect*

January: *Mentoring; Mental Wellness; Trafficking*

February: *Parent Leadership; Teen Dating Violence*

March: *Youth Art; Social Work*

April: *CAN Prevention; Re-entry*

May: *Foster Care; Mental Health; Family Support; Trauma; Mother's Day; Teacher Appreciation*

June: *Child Awareness; LGBTQ; PTSD; Father's Day*

July: *Purposeful parenting; Reentry week; Summer vacation*

August: *Back to school*

September: *Workforce development; Kinship Care; Suicide Prevention*

October: *Domestic Violence; Children with Incarcerated Parents; Substance Abuse Prevention; Work and Family*

November: *Adoption; Holidays; Military Families*

December: *Holidays*

Other ways to coordinate (continued)

*Join the National
Conversation
on Child Abuse
and Neglect*



*Building Community,
Building Hope* films and
engagement toolkits

Find out more at:

<https://cantasd.acf.hhs.gov/about/ncapm/>

NCAPM Digital Dialogues

February 21st, *What the Science
Tells Us About Building Resilience
in Young Children*

March 20th, *Are the Words “Toxic
Stress” Toxic?*

April 11th, *Workforce Well-
being—Centering Yourself to
Better Support Others*

April 24-26th, *Live-Stream
Sessions with Facilitated Field
Engagement*

We look forward to working with you!

*Join the National
Conversation
on Child Abuse
and Neglect*



Keep in touch!

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<https://cantasd.acf.hhs.gov>



Please take a moment to fill out our short evaluation.

Your participation in the evaluation will help us to improve our future services to prevention programs.

Click this link to be taken directly to the survey:

https://ousurvey.qualtrics.com/jfe/form/SV_6s6BmEIPqzds3pr