



Empower Action and Ready, Set, Go

**An Overview:
Coalitions, Coaching, and Parenting Leadership**





Objectives

1. Participants will be able to identify the aspects of the Empower Action Model and recognize its application as a tool to achieve cross-sector engagement in child abuse prevention
2. Participants will be able to define the roles of coaches and facilitators as they relate to community mobilization for community child abuse prevention
3. Participants will learn strategies for effective parent engagement in child abuse prevention efforts that can be applied at a community-wide level

**Every child
deserves to
live their best
life**



History of the South Carolina ACE Initiative

Starting the journey
2013 - 2015



Moving forward
2015 -2017



Forging ahead
2018 →





Protective Factors Frameworks

Strengthening Families[®]

- Parental resilience
- Knowledge of parenting and child development
- Socio-emotional competence of children
- Social connections
- Concrete supports

Youth Thrive[®]

- Youth resilience
- Knowledge of adolescent development
- Cognitive and socio-emotional competence
- Social connections
- Concrete supports

Administration on Children, Youth and Families

- Self-regulation
- Relational skills
- Problem solving skills
- Involvement in positive activities
- Parenting competencies
- Caring adults
- Positive peers
- Positive community
- Positive school Environments
- Economic opportunities



Protective Factors

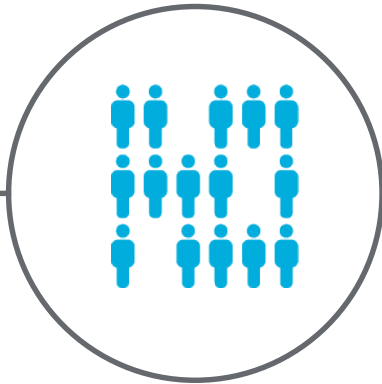
How do you know
if you are
preventing
something?

How do you put
these frameworks
into action?

How do you
connect the work
at multiple levels?



We need...



A public health approach to child well-being

By definition, public health aims to provide the maximum benefit for the largest number of people.





Framework


The Empower Action Model

	CHILD	FAMILY	CAREGIVERS	ORGANIZATION	COMMUNITY	PUBLIC POLICY
BUILD resilience through learning skills needed to manage stress and nurture relationships			<p>Exercise inner strength to positively meet challenges and overcome adversity</p> <p>Manage stress and buffer its effects on family during tough times</p>	<p>Establish a system that values individual contributions, perspectives, differences, and strengths</p>	<p>Demonstrate that individuals are valued, honored and supported by the community</p>	<p>Advocate for policies that build resilience including policies that create positive environments and provide services for health and well-being</p>
GROW positive outcomes by promoting individual development			<p>Unleash personal growth and development</p> <p>Engage in developmentally appropriate interactions with children</p>	<p>Assess individual capacities, development and needs when setting expectations and career planning or training</p>	<p>Demonstrate importance of community involvement in individual health and well-being through the development of programs focused on prevention</p>	<p>Promote the notion that we are all responsible for the health and well-being through sound policies and programs that promote healthy development</p>
SUPPORT individuals and families through positive relationships			<p>Engage in trusting, caring relationships with competent adults</p> <p>Build mutual trust and support with children</p>	<p>Foster positive relationships within the organization and promote engagement with family and community</p>	<p>Promote opportunities that build healthy relationships and support for parents while empowering parents to be leaders and decisionmakers</p>	<p>Fund and endorse policies and programs that provide individuals and families with connection and support within their communities</p>
CREATE positive environments for social and emotional well-being			<p>Manage emotions and relate positively to others</p> <p>Foster positive social-emotional development</p>	<p>Create an environment that values the importance of positive social and emotional well-being</p>	<p>Understand the importance of positive community environments for individuals and families' social and emotional well-being</p>	<p>Adopt policies that promote safe, stable and nurturing environments</p>
SHARE resources that allow individuals/families to meet their basic needs			<p>Identify, find and receive support to meet basic needs</p> <p>Have skills and tools to identify needs and connect to supports that strengthen your family</p>	<p>Create an atmosphere where employees can access resources in times of need and for self-care</p>	<p>Provide information and connection to services in the community to promote resilience</p>	<p>Promote policies that create access to resources for all</p>
RACE EQUITY AND INCLUSION TENETS	Individuals have diverse cultural identity by honoring family history, race, and ethnicity			Organizational policies and practices are racially and culturally inclusive, and recognize the importance of diversity in workforce and leadership	Community efforts advocate messages that promote "inclusion" of health outcomes while creating programs that are culturally competent and promote equity	Policy efforts work to dismantle systemic racial inequity



Framework: Example Level





Action Planning

How are we
Using The
Empower Action
Model[©]?



Empower Action and Ready, Set, Go at a Glance



- Creates improvement for individuals, families and communities
- It asks the questions:
 - What is going on in your area?
 - What are you doing well?
 - Where are there gaps?
 - How can we improve?



OBJECTIVES

1. Coalitions will have an infrastructure in place (using the collective impact framework) to support the creation of a sustainable, long-range plan, informed by parents and caregivers, to address the prevention of child maltreatment and promotion of child well-being.
2. Coalitions will have a sustainable, long-range plan, informed by parents and caregivers, to address the prevention of child maltreatment and promotion of child well-being.
3. Parent Advisory Council members will report that the input of parents and caregivers played a significant role in development of the coalition's plan.



The Full Process at the Local Level

Contract
and Funding

Trained
Coach

Trained
Core Team

Ready Set
Go

Evaluation
and System
Building

Parent
Advisory
Councils



WORKING WITH LOCAL
COALITIONS

Contract and Funding



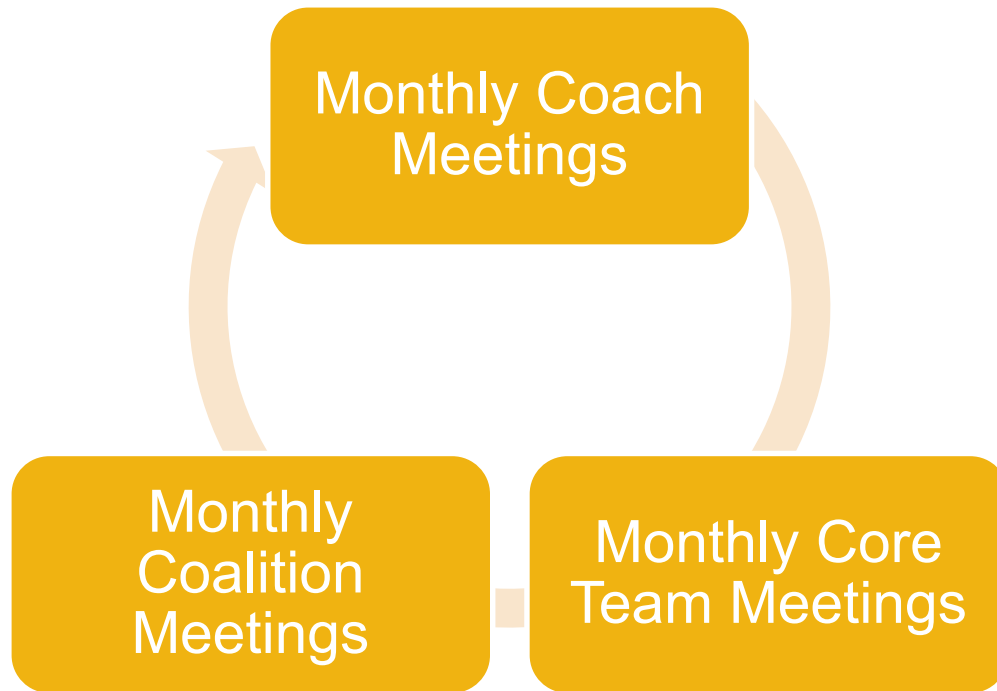
WORKING WITH LOCAL
COALITIONS

Training on Empower Action

WORKING WITH LOCAL
COALITIONS
Trained Coaches



Feedback Loop





WORKING WITH LOCAL
COALITIONS

Trained Core Teams

Process

Coach Meetings

- Led by Coalitions manager and coach discussion
- Discuss common themes and review progress
- Build Competencies and share resources

Core Team Meetings

- Coach and Core Team co-lead
- Discuss current issues and receive coaching (strategies, advice, etc)
- Plan for coalition meeting and assign roles

Coalition Meetings

- Core Team leads using ready, set, go
- Core Team uses strategies from coach
- Core Team debriefs at next Core Team Meeting



Ready. Set. Go.

EMPOWER ACTION PLANNING GUIDE

*Join us on a journey to a better
South Carolina.*

WORKING WITH LOCAL
COALITIONS

Ready. Set. Go.





Ready. Set. Go.

Successful journeys have a plan, which helps you know the turns to make, who should join you and how to know when you've arrived. A plan also helps you handle the detours and roadblocks. This guide will get you on your way!

READY

Deciding on the journey

FRAMING THE SCOPE

- ✓ Review what is happening in your community.
- ✓ Listen to and include families.
- ✓ Catalogue local services.
- ✓ Identify your champions.

SET

Planning for action

DETERMINING THE DETAILS

- ✓ Set your priorities.
- ✓ Outline your plan.
- ✓ Build your team.

GO

Work your plan

MONITOR YOUR PROGRESS

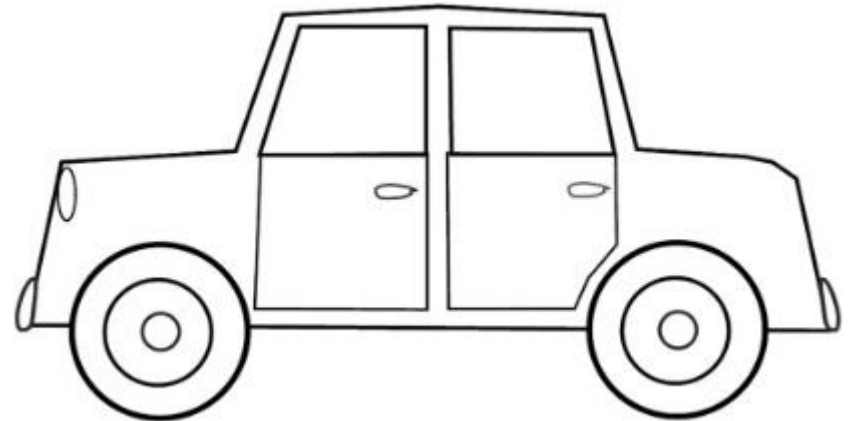
- ✓ Assess if your work is moving you closer to the goal.
- ✓ Sustain the change over time.



Collective Impact

Making sure you get to where you need to go -

- Is there gas?
- Is there oil?
- Do each of the tires have air?
- Do we have all the people we need in the car?
- Do we know where we're going?
- Do we know how to get there?





Five Conditions of Collective Impact

#1

A Common
Agenda

#2

Shared
Measurement
Systems

#3

Mutually
Reinforcing
Activities

#4

Building Trust &
Continuous
Communication

#5

Coordinator or
Backbone Support
Infrastructure



WORKING WITH LOCAL COALITIONS

Evaluation and System Building



Evaluation Crosswalk

		EVALUATION FRAMEWORK			CQI
		What did we do? (Monitoring)	How well did we do it? (Quality)	Are policies, people, and/or practices better? (Impact)	How can we do better? (Improve)
ACTIVITIES	Technical Assistance	<ul style="list-style-type: none">Children's Trust Support Tracker	<ul style="list-style-type: none">Children's Trust Partnership Assessment	<ul style="list-style-type: none">Children's Trust Partnership Assessment	Quality improvement plan based on an identified area of need informed by evaluation findings
	Training	<ul style="list-style-type: none">Training Attendance Roster	<ul style="list-style-type: none">Training Feedback Surveys	<ul style="list-style-type: none">Core Team Coalition Capacity AssessmentParent Coalition Capacity AssessmentMember Coalition Capacity Assessment	
	Facilitated coalition and council meetings	<ul style="list-style-type: none">Coalition Activity and Attendance Tracker<ul style="list-style-type: none">Coalition PlanCouncil goals	<ul style="list-style-type: none">Coalition Collaboration QuestionnaireEmpower Action Community Asset Survey	<ul style="list-style-type: none">Coalition Collaboration QuestionnaireSecondary Data: Department of Social Services (child abuse and neglect cases) & Annie E. Casey Foundation (KIDS Count ranking)Public health outcomes identified by coalitions (SC-BRFSS)	



Evaluation Timeline



	Coalition Member Profile	EAC & PAC Coalition Activity and Attendance Tracker	Core Team Coalition Capacity Assessment	Member Coalition Capacity Assessment	Parent Coalition Capacity Assessment	Empower Action Community Asset Survey	Empower Action Community Asset Survey-Tracker	Coalition Collaboration Questionnaire	Children's Trust Partnership Assessment
September 2019	Active	Active	Active	Active	Active	Inactive	Inactive	Inactive	Active
October	Inactive	Active	Inactive	Inactive	Inactive	Inactive	Inactive	Inactive	Inactive
November	Inactive	Active	Inactive	Inactive	Inactive	Inactive	Inactive	Active	Inactive
December	Inactive	Active	Inactive	Inactive	Inactive	Inactive	Inactive	Inactive	Inactive
January 2020	Inactive	Active	Inactive	Inactive	Inactive	Inactive	Inactive	Inactive	Inactive
February	Inactive	Active	Inactive	Inactive	Inactive	Inactive	Inactive	Inactive	Inactive
March	Inactive	Active	Active	Active	Active	Inactive	Inactive	Inactive	Inactive
April	Inactive	Active	Inactive	Inactive	Inactive	Inactive	Inactive	Inactive	Inactive
May	Inactive	Active	Inactive	Inactive	Inactive	Inactive	Inactive	Inactive	Inactive
June	Inactive	Active	Inactive	Inactive	Inactive	Inactive	Inactive	Active	Inactive
July	Inactive	Active	Inactive	Inactive	Inactive	Inactive	Inactive	Inactive	Inactive
August	Inactive	Active	Inactive	Inactive	Inactive	Inactive	Inactive	Inactive	Inactive
September	Inactive	Active	Active	Active	Active	Inactive	Inactive	Active	Active



Children's Trust Support Tracker

Training Feedback Survey and Attendance Roster

Ongoing as training is conducted based on identified needs

Inactive



Active



WORKING WITH LOCAL COALITIONS

Parent Advisory Councils



Parent Advisory Councils

Informs local
work and serves
on local coalition

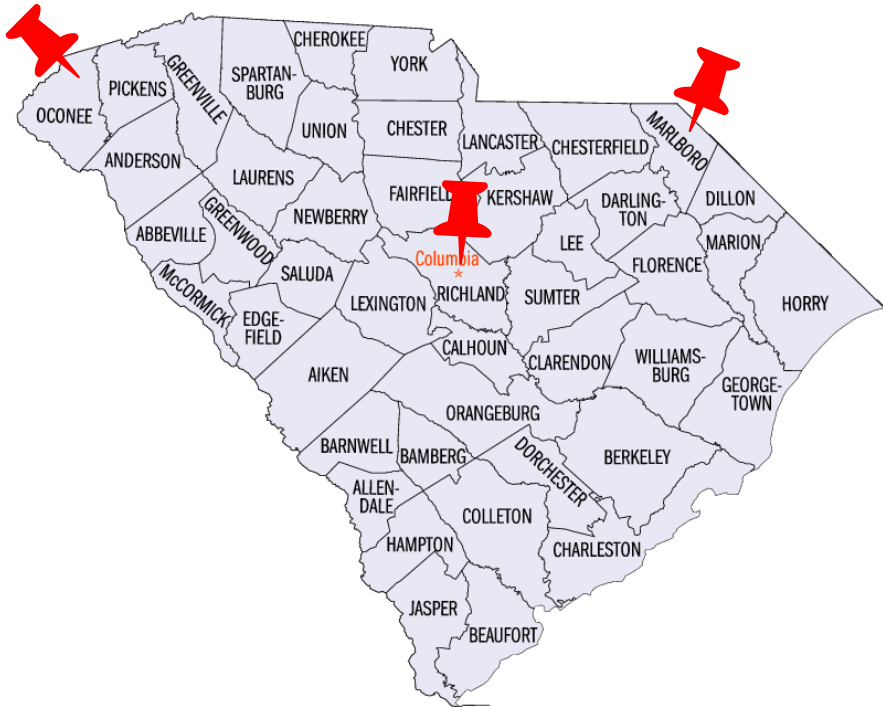


Local Coalitions

Includes parents
and serves on
one or more
workgroups of
the child well-
being coalition



PAC's = Parent Matters



- 3 local Parent Advisory Councils
- Connected to a Local Coalition
- Serves as parent voice to the county, not an organization



PARENT MATTERS

goals

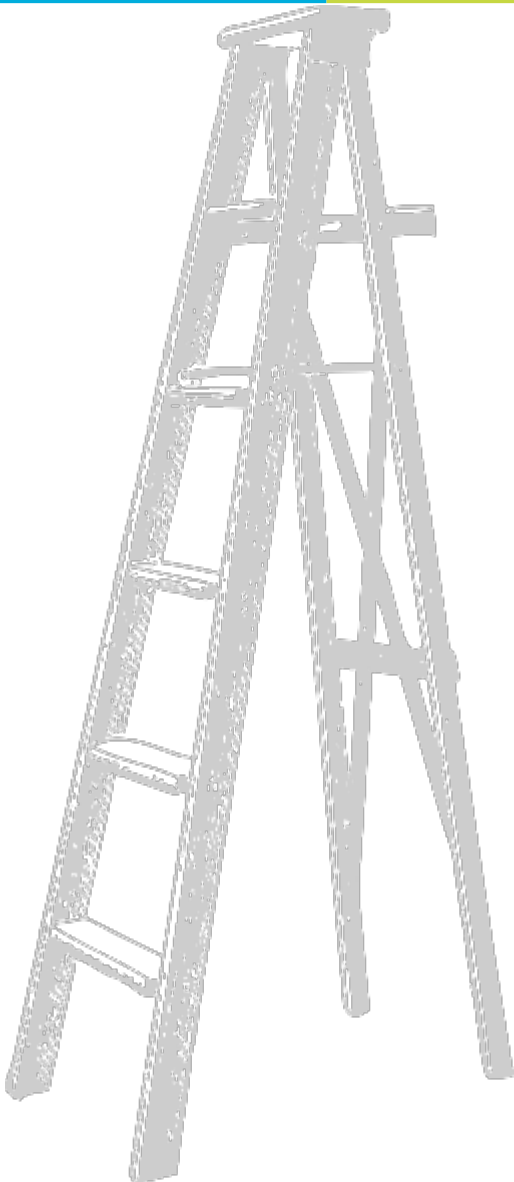
- LISTEN to parents across the Coalition area to learn what parents most need and want.
- IDENTIFY community resources that help strengthen protective factors that support children and families, then CONNECT parents with those resources.
- CHAMPION parents by providing feedback to the Coalition as well as input to area agencies and organizations on how to help parents navigate and utilize their services successfully.



PARENT MATTERS

Ladder of Participation

- 8 – Parent-initiated; shared decision with coalition
- 7 – Parent-initiated & directed
- 6 – Coalition directed; shared decision with parents
- 5 – Parent consulted & informed
- 4 – Parent assigned but informed
- 3 – Tokenism
- 2 – Decoration
- 1 – Manipulation
- 0 – No participation





Design and Tools

- Built on Protective Factors
 - Training for all parents on protective factors and ACEs
 - Alignment of all activities with protective factor framework
- Driven by Parents
 - At least one identified parent-leader co-facilitates with the host agency (Parent-Practitioner Collaboration)
 - Parents choose strategies to strengthen protective factors in alignment with their established goals and priorities



PARENT MATTERS

PARENT MATTERS – By parents. For parents. About parents.

MEETING | AUGUST 29, 2019
11:30AM-1:00PM
EDGEWOOD LIBRARY | COLUMBIA, SC

GOALS

1. **LISTEN** to all parents to learn what they need and want.
2. **IDENTIFY** resources that support families. **CONNECT** parents to those resources.
3. **CHAMPION** parents by helping agencies best serve them.

PROTECTIVE FACTORS

1. **Build** resilience through learning skills to manage stress & nurture children
2. **Grow** positive outcomes by knowing the importance of individual development
3. **Create** positive environments for social-emotional well-being
4. **Support** children & families through positive relationships
5. **Share** resources to help families meet basic needs

CHECK-IN & CONTENT OVERVIEW (20 MINUTES)

Welcome & Lunch

Icebreaker 🗨️ – Tecoria

Share about First Day Festival on Aug. 4!

PARTICIPANT DIALOGUE (50 MINUTES)

Applying Protective Factors to work with parents – Amy Moseley

SUGGESTIONS FOR ACTION (15 MINUTES)

Outreach activities – who, what, when, where, why, how

Tasks to complete before next meeting

HIGHLIGHTS FOR NEXT MEETING (5 MINUTES)

Next meeting – September 26



Investment

- Time
 - Children's Trust FT staff member that coordinates parent and community outreach efforts across the state
 - Host agencies and parent leads commit to facilitate monthly meetings, at least one parent outreach event, and assistance with evaluation activities
- Money
 - CBCAP dollars committed to each PAC for expenses like meetings, parent stipends or incentives, childcare, meals and projects or events



Investment

- Awareness
 - Children's Trust and Parent Matters both have concentrated efforts to promote in community events, website, blog posts and through local coalitions
- Commitment
 - Children's Trust provides ongoing technical assistance, training and multi-year funding to continue the work beyond initiation
 - Formal MOU with host organizations to commit staff time to coordination at the local level



*The greatness of a community is most
accurately measured by the
compassionate actions of its members*

- Coretta Scott King



Questions





Contact and Connect



Twitter: ChildrensTrustS



Instagram: ChildrensTrustSC



Facebook: ChildrensTrustSC

For Questions or Inquiries, Contact

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