



**PREVENTING CHILD MALTREATMENT
AND PROMOTING WELL-BEING:
NETWORK FOR ACTION**

April 17, 2012 Washington D.C.

Parents and Providers: Sharing the Care

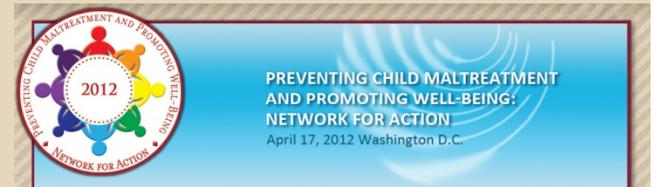
Nancy Seibel, Jodi Whiteman,

Nikki Darling-Kuria & Shayla Thompson

ZERO TO THREE

What Did We Do?

- **Developed** *Parents and Providers: Sharing the Care* handouts that were designed to guide meaningful parent-provider discussions.
- **Disseminated** via Network for Action, PCAN Training of Trainers, at national conferences and ZTT Bookstore, June 2011 through present.
- **Trained** on their use via webinar October 2012.
- **Surveyed** recipients February-March 2012.

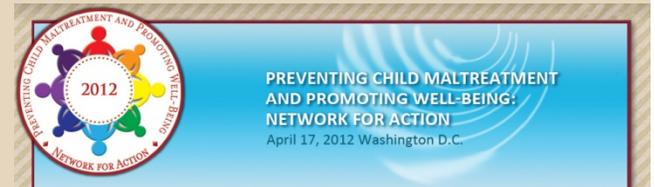


What People are Saying About Sharing the Care Handouts

“I have always enjoyed using ZERO TO THREE handouts. They are to the point, colorful and discuss subjects on which there is not always a lot of information [available in this format].”

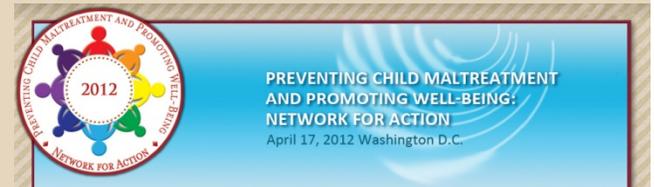
“These handouts are written at a great reading level for most parents, clear and understandable. They are warm and friendly, not cold and lecturing.”

“These handouts help us support the Strengthening Families Protective Factors.”



So What Have We Learned?

- Over 1,000 handout kits have been disseminated since June 2011.
- This was a low-intensity and low-cost dissemination of a new resource.
- Expect the unexpected: Webinar participants were not those we anticipated; in fact we don't know quite how they learned of the webinar or the materials, but they were eager and responsive.
- User feedback shows uses for materials beyond what was initially imagined.
- It was tough to get survey responses; we had to be persistent and still got few relative to the numbers of kits disseminated.



Now What?

Next Steps

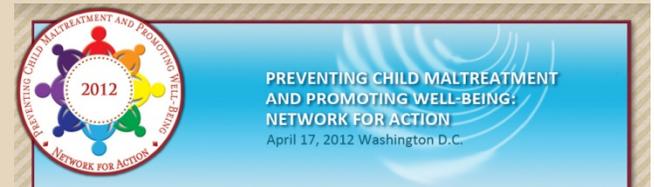
- Continue to disseminate through Training of Trainers for PCAN, other training workshops and for purchase through the ZERO TO THREE bookstore.

New partnerships

- Share materials at local, state and national conferences such as at the Birth to Three Institute and the National Association for Family Child Care.

Support

- Please spread the word – and let colleagues know the materials are available in English and Spanish.



For more information

- Jodi Whiteman jwhiteman@zerotothree.org
- Nikki Darling-Kuria ndkuria@zerotothree.org
- Shayla Thompson sthompson@zerotothree.org

